

2021

# IMPACT *Report*



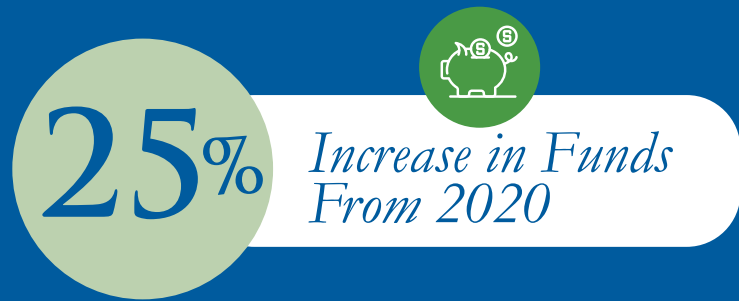
*Over a Decade of Passion for Our Community*



**COMMUNITY FOUNDATION**  
*Ocala/Marion County*

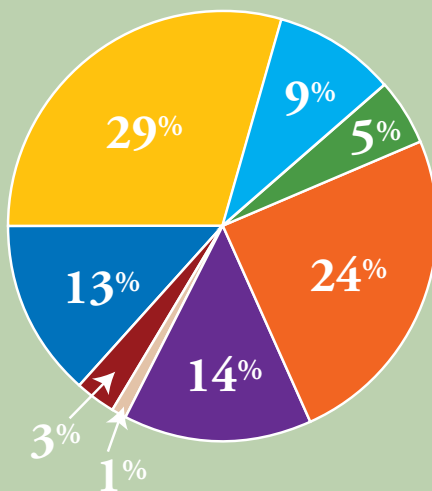
*Building A Stronger Community...* ONE PASSION AT A TIME

# BY THE NUMBERS



## MANAGED FUND ASSETS

- Agency
- Endowment
- Corporate Advised
- Donor Advised
- Scholarship
- Passthrough
- Capital Funds
- Annuity



**TOTAL \$4,414,171.36**

# FUNDS

The Community Foundation provides opportunities through fund management for donors to put their passions to work for powerful purposes. These funds are managed by the Community Foundation under the direction of the donor or agency, allowing them to grow and maximize their impact.



## ANGELICA G. MUNS SCHOLARSHIP FUND

The Angelica G. Muns Scholarship Fund provides scholarships to selected nursing students in Marion County in January and August of each year. Mrs. Muns, a United States Airforce Lt. Colonel, was a registered nurse who served during World War II. Her love of service and her profession led to her desire to establish a nursing scholarship for Marion County nursing students. In 2021, a total of \$24,000 was awarded to 12 deserving nursing students. To date, the Muns Scholarship Fund has awarded \$276,000 to 84 students.

## MARION CULTURAL ALLIANCE

Marion Cultural Alliance, Inc. (MCA) was founded in 2001 to support the arts through funding Cultural Grants to local arts and cultural nonprofit organizations. MCA maintains the Brick City Center for the Arts, hosting 12 unique art exhibits a year, and provides workshops and a collaborative space for emerging and established artists.



*"We're grateful for everything the Community Foundation has done to support local art and artists. By supporting us and supporting the work of talented individuals in our community, it makes Ocala and Marion County richer and more vibrant." – Jaye Baillie, Chair of Marion Cultural Alliance*

## PROJECT HOPE

Project Hope of Marion County, Inc. is a faith based, supportive and transitional housing program – serving women with children in Marion County. Project Hope was founded in 2007 by a group of concerned and committed citizens who shared a goal of ending homelessness for women and children. They offer safe and affordable housing with the goal of assisting the women towards becoming self-sufficient through intensive case management, weekly life skills classes, and individual responsibility plans.



*"The Community Foundation is essential in sharing resources with us and guiding us. Their staff has been an important piece of our journey, so we are very grateful to them." – April McDonald, Executive Director*

*message from*  
**FRANK & LAUREN**  
*Hennessey DeIorio*  
 Chairman President & Executive Director



This past year, the Community Foundation for Ocala/Marion County made its impact felt in a variety of exciting ways that further expanded our role within the community. While we've always functioned as a conduit for donors and nonprofits to meet each others' needs, this year, we created additional resources while providing more of the same offerings that have previously been so successful.

The 2nd annual Give4Marion surpassed last year in terms of both total donors and money raised. Altogether, a total of \$532,048 was raised from 2,267 individual donors from within and outside of Ocala/Marion County.

In partnership with the City of Ocala, the Community Foundation for Ocala/Marion County also assisted nonprofits organizations in the City of Ocala to apply for a total of \$600,000 from the City's American Rescue Plan Act funds. The money from the City will help to sustain nonprofits that saw sharp declines in revenue and increases in expenditures as the result of the covid pandemic.

Supporting education, thanks to a generous donation from the Adam Hanson Better Communities Fund, the newly renamed Adam Hanson Youth Philanthropy in Action program (YPIA) expanded into eight public and private middle schools in Marion County. Each YPIA class awards a \$500 grant to an area nonprofit. The Angelica G. Muns Scholarship Fund also awarded \$2,000 each to 12 local nursing students this past year.

Contained in this report is a detailed look at the Community Foundation for Ocala/Marion County's successes in 2021 supporting nonprofits and donors by connecting passion to purpose. Our vision is to be a resource for individuals and organizations to come together and enhance the quality of life for everyone in Marion County. All of our hard work would not be possible without your support.



*“Our vision is to be a resource for individuals and organizations to come together and enhance the quality of life for everyone in Marion County.”*

## *Executive Committee & Board (as of December 2021)*



**FRANK HENNESSEY**  
*Chairman*



**BILL CHAMBERS**  
*Vice Chairman*



**JAMIE ULMER**  
*Director*



**JON KURTZ**  
*Treasurer*



**JANE FONTAINE**  
*Secretary*

### BOARD MEMBERS

- |                        |                       |
|------------------------|-----------------------|
| <i>Rusty Branson</i>   | <i>Ben Marciano</i>   |
| <i>Thad Boyd</i>       | <i>David Midgett</i>  |
| <i>Jim Hillebrandt</i> | <i>Michael Siboni</i> |
| <i>Tom Ingram</i>      | <i>Megan Stamm</i>    |
| <i>Joe Johnson</i>     | <i>Chester Weber</i>  |
| <i>Steven Lee, CPA</i> | <i>Adam Woods</i>     |

### BOARD MEMBERS EMERITUS

- Rich Bianculli*  
*Robert "Bob" Reilly*  
*Jim Schneider*

### LIAISON TO THE BOARD:

- Commissioner Kathy Bryant, Marion County*  
*Jeannine Robbins, City of Ocala*



*“The Community Foundation has helped us tremendously. We're excited they support us.”*  
*Carolyn Adams,*  
*Estella Byrd Whitman*  
*Wellness Center*





The Estate Planning Council of Marion County, a program of the Community Foundation, is a professional network of attorneys, CPAs, and estate planning experts that assist philanthropic individuals fulfill their desire to leave a legacy of giving. This past year, the Council had 39 individual members that came together quarterly to discuss local, regional, and federal estate planning issues. In 2021, topics included city and statewide elections, divorce, end of life planning, and creating letters of instruction.

*"...fulfill their desire to leave a legacy of giving"*



Founded in 2009, the NonProfit Business Council promotes positive impact of nonprofits and strengthens nonprofit capacity in multiple areas. It has grown to serve more than 140 member organizations since becoming a Community Foundation program in 2016. In addition to regular monthly meetings held at the Ocala Police Department Headquarters, nonprofit members receive reduced rates for Community Foundation professional development courses such as Brown Bag Basics and the Nonprofit Academic Series.

*"...grown to serve more than 140 member organizations"*



Give4Marion is the only event of its kind in Marion County. Started in 2020, this effort is a grassroots virtual fundraiser for local nonprofits where individual giving is enhanced and magnified. Donors can make contributions during a 24-hour period with special prizes and matching dollars being awarded throughout the day. Donations increased by 82% from the inaugural fundraiser. In 2022, Give4Marion will be held on September 20th beginning at 10 AM.



*"Donations increased by 82% from prior year"*



## PROGRAMS & GRANT SERVICES



As part of the Nonprofit Resource Center, the Community Foundation for Ocala/Marion County assists local nonprofits in the research and application of various grant opportunities. In 2021, the Civic Affairs & Grant Administration team identified more than 200 possible grant opportunities across federal, state, local, corporate, and foundation domains. Team members were also involved with consultation on a state appropriations request (HB 2247 – 2022) for early construction costs (\$700,000) associated with a new Museum and Education Center at the Fort King landmark. In addition, the Foundation successfully worked on the behalf of local nonprofit organizations for federal COVID-19 (American Rescue Plan Act a.k.a ARPA) relief with the City of Ocala and Marion County, both collectively committing over \$2M towards local nonprofit sector needs.

**\$1,276,952**  
funding to impact youth was applied for by several nonprofits

**OVER \$2 MILLION**  
allocated to non-profits from the American Rescue Plan Act



# PILLAR SOCIETY

You cannot build a foundation without sturdy pillars. That's why the Community Foundation established The Pillar Society in 2021, a group of Foundation supporters determined to preserve key philanthropic needs and building a stronger community.

We know the needs in Marion County may look overwhelming, but we need strong philanthropic leaders willing to work alongside the Foundation in building a stronger community. The Community Foundation has stepped in to ensure vital needs in our community are met. Members of The Pillar Society lead by example while the Foundation serves as the guide connecting their passions to purpose.



## \$30,000 & ABOVE

Stan & Martha Hanson  
Frank & Carol Hennessey  
Robert Reilly

## \$10,000 – \$29,999

Rusty Branson  
Thad & Julie Boyd  
William & Cynthia Chambers  
Jane Fontaine  
Jim Hillebrandt  
David & Lisa Midgett  
Jim & Melodee Schneider  
Chester Weber

## \$7,000 – \$9,999

Diane Palmer  
Harvey Vandevan

## \$3,000 – \$6,999

Joseph & Susan Gilliland  
Dr. Rahul Razdan

## COMMUNITY INITIATIVES:



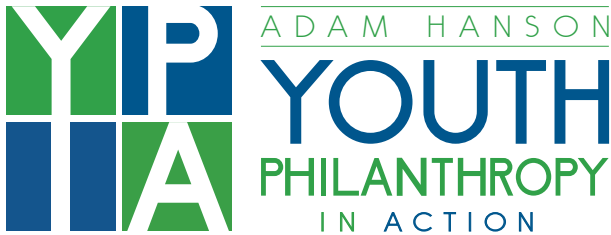
### ADVENTHEALTH COMMUNITY PARAMEDICINE

As our community grows, so do the needs of our citizens. In partnership with AdventHealth Ocala, Ocala Fire Rescue (OFR) and the Community Foundation, the AdventHealth Community Paramedicine program was launched in 2020. This program is intended to reduce hospital readmissions, prevent non-emergency Emergency Room visits, and reduce non-emergency Emergency Medical Service runs by improving access to care for residents in Marion County, Florida. The Community Foundation assists in the management and administration of grant funding for this program.

In 2021, the Community Foundation, OFR, and AdventHealth renewed their commitment to continue these services while expanding the program by partnering with Marion County Fire Rescue.

### CRITICAL SERVICES COMMITTEE

In 2021, the Critical Services Committee, made up of representatives from the City of Ocala, Marion County, Marion County Hospital District, United Way of Marion County, and the Community Foundation, continued to work to improve nonprofit coordination of efforts, reduce duplicated services, and provide more efficient and effective emergency funding mechanisms to nonprofits. In October, the county's Emergency Operations Center was added to the committee to continue to help expand the work of the committee.



The Adam Hanson Youth Philanthropy in Action program is designed to teach middle students the important of philanthropy and how they can make a difference. In the ten years since its founding, more than 1,100 Marion County middle school students have received an education in philanthropy and nonprofit work. Each class awards a nonprofit of their choice with a grant of \$500 via the Community Foundation and NonProfit Business Council.

With the commitment made by Stan and Martha Hanson, in honor of their late son via The Adam Hanson Better Communities Fund, the program has been renamed the Adam Hanson Youth Philanthropy in Action program. Their contribution expanded the program significantly, reaching seven new middle schools in Marion County in fall of 2021.

A total of \$5,000 in grants were awarded to nonprofits in 2021, and to date, \$27,500 has been granted.

*“1,100 Marion County middle school students have received an education in philanthropy”*

# FOUNDING PARTNERS



Marion  
County  
FLORIDA



# FOUNDATION SPONSORS



# CONVENER SPONSORS



# CONNECTOR SPONSORS



# COLLABORATOR SPONSORS



*Building A Stronger Community...* ONE PASSION AT A TIME

*Want to learn how you can get involved? Contact us today.*



COMMUNITY FOUNDATION  
*Ocala/Marion County*

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352-622-5020  
[www.OcalaFoundation.org](http://www.OcalaFoundation.org)