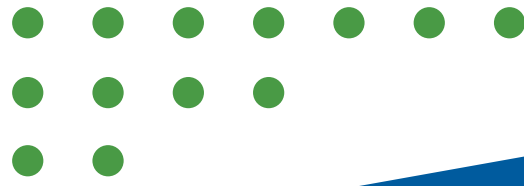


Over a Decade of Passion for Our Community

2022



IMPACT *Report*



COMMUNITY FOUNDATION
Ocala/Marion County

Building A Stronger Community...
ONE PASSION AT A TIME

Executive Committee & Board



FRANK HENNESSEY
Chairman



JON KURTZ
Treasurer



BILL CHAMBERS
Vice Chairman



JANE FONTAINE
Secretary



DAVID MIDGETT
Director

BOARD MEMBERS

*Rusty Branson
Thad Boyd
Devon Chestnut
Angie Clifton
Jim Hillebrandt
Joe Johnson
Ken Kirkpatrick*

*Steven Lee
Angie Lewis
Ben Marciano
Michael Siboni
Chester Weber
Adam Woods*

BOARD MEMBERS EMERITUS

*Rich Bianculli
Robert "Bob" Reilly
Jim Schneider*

LIAISON TO THE BOARD:

*Mounir Bouyounes
County Administrator Marion County
Jeannine Robbins
Strategic & Legislative Affairs Administrator City of Ocala*



"For our non-profits to make the largest societal impact, they must be efficient and perform well. When we "profit" by running our organizations effectively, the profit gained does not have to end in increased financial statements – the profits made are invested right back into our missions and community. The Council has been extremely successful over the years in supporting these businesses through professional development, sharing best practices, leveraging our missions through stronger collaborations and educating the public on why supporting these non-profits make "cents."

*– Jennifer Martinez,
Executive Director Marion Senior Services*



"The Marion County Estate Planning Council offers the opportunity for professionals to network, collaborate, and assist clients in meeting their financial and legal needs. The Community Foundation is the catalyst to bring these services to the public -- connecting the business passions of professionals to purposeful results for clients. I am proud to be a member of such a fine organization!"

– Nick Navetta, Financial Advisor, Edward Jones



"The opportunity to partner with YPIA has been beneficial for my students to learn and grow as productive citizens. The thought of being a philanthropist is not one that most had considered prior to this experience. Others discovered they have been one all along.

This new way of thinking about their role in society and the importance of helping others is a valuable lesson. As their teacher, I am always impressed with the quality and sincerity displayed in their projects and presentations. My favorite part is watching them realize they have a meaningful place in the world where each can make an impact."

*– Cheryl Lindstrom
Gifted Teacher, Belleview Middle School*

2022 STATS

12 SCHOOLS

22 CLASSES

598 STUDENTS



*\$11,000
in grants
to local
nonprofits*



message from

FRANK & LAUREN

Hennessey *DeIorio*

Chairman President & Executive Director



Dear Donors, Partners, and Friends,

The Community Foundation is pleased to present this report highlighting many of the impactful moments of 2022. Each accomplishment is a testament to the generosity and commitment of our community. Thank you to all of the advisors, donors, City and County leaders, business owners, and nonprofit executives who have made our commitment to excellence for Ocala/Marion County be so successful!

The Foundation is committed to helping ensure that a strong and vibrant nonprofit network is in place to help all those in need. We are also committed to providing the highest levels of stewardship for charitable funds so people's passions can be realized. Our friends and neighbors are the reason so many worthwhile causes are supported, and our community is a better place because of their generosity.

I encourage you to explore some of the highlights from the 2022 year: the Grants Services team assisted over 100 nonprofits to find additional grant opportunities; our partnership with the City & County distributed American Rescue Plan Act funds to nonprofits who are building capacity in programs to serve those still struggling to overcome the pandemic; our community engagement initiatives connected with hundreds of new community supporters, assisting nonprofits by mentoring, training & consulting to ensure our community is well served.

Moving forward, we will continue to serve as a guide to encourage greater community collaboration and connect donors & community partners with purpose. Under the excellent guidance of our board of directors, all of this is possible.

Again, thank you for all you do to make a difference in the lives of others. YOU are making our community a better place!



We are also committed to providing the highest levels of stewardship for charitable funds so people's passions can be realized.



BACK TO SCHOOL

Back to School Community Giveback distributed 6,000 backpacks to students throughout Marion County in partnership with AdventHealth Ocala, Marion County Public Schools and The Bullard Family Foundation. Seven locations hosted the event on Saturday, July 30th to ensure that all areas of Marion County were able to participate. The backpacks were stuffed with basic school supplies to help set local students up for success. Over 40 community supply boxes were placed around the county to assist in collecting supplies to help not only students, but local nonprofits.

SHARE THE LOVE



Our local First Responders work tirelessly to keep our community safe and healthy. We wanted to bring the community together to help Share the Love to those individuals that lay their lives on the line each day. Multiple donors gave to help distribute hundreds of heart-shaped trays of cookies to our local law enforcement, firefighters, and healthcare workers during the week of Valentine's Day. We appreciate the partnership with Chick-fil-A Paddock Mall for helping provide so many delicious cookies to First Responders.



\$771,075 Raised

45% INCREASE FROM 2021

3,787 Individual Donations
534 more than 2021

2,603 Donors Participated
334 more than 2021

\$208.55 Average Donation
\$163.65 in 2021

\$9,077.81 Average Raised Per Organization
29.9 Average Donor Per Organization
43.5 Average Donations Per Organization
\$11,570.33 Average Raised With Fundraisers
\$7,554.60 Average Raised Without Fundraisers
\$19,901.35 Average Raised With Matches or Challenges
\$6,638.70 Average Raised Without Matches or Challenges

MARION COUNTY LITERACY COUNCIL

The Marion County Literacy Council is a nonprofit organization focused on making sure all adult citizens in Marion County have access to the resources available to help them improve their lives by improving their literacy skills.



“Give4Marion has helped provide a platform to our Foundation for fundraising and having the ability to engage with not only our current donors but tell our story to new ones. This yearly event is vital to many nonprofits and their ability to be seen no matter how small they may be.”

– RJ Jenkins, Executive Director
Marion County Literacy Council



BY THE NUMBERS

19% Increase in Funds From 2021

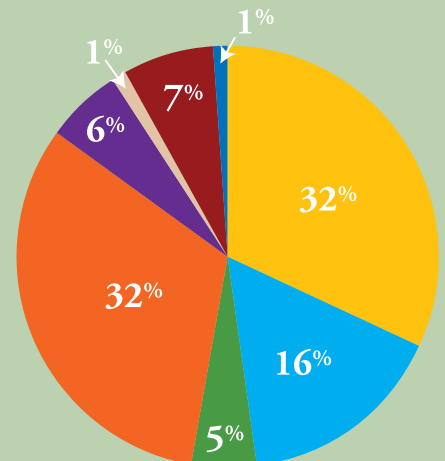
\$4.8 MILLION In Total Assets

\$1 MILLION In Grants Distributed in 2022

6.2 MILLION Has Been Granted Since 2012

MANAGED FUND ASSETS

- Agency
- Endowment
- Corporate Advised
- Donor Advised
- Scholarship
- Passthrough
- Capital Funds
- Annuity



TOTAL \$4,318,792.70



Patterson Foundation Grant Presentation

GRANT SERVICES

Sustainability is the biggest threat to nonprofit organizations, especially those that are small to medium size. The Nonprofit Resource Center is focused on being a Center of Excellence to help support our local nonprofit community. We do this by working in partnership with nonprofit organizations to build the foundational pieces needed to create capacity and financial security. Our professional staff works with nonprofits on grant readiness, grant research, grant writing, and grant processes. In 2022, the Grants Services Team identified more than 500 possible grant opportunities for nonprofit partners. They conducted workshops to teach nonprofits how to write competitive applications and worked with them on standards to become high performing nonprofit organizations. They also conducted independent research and completed comprehensive community assessments for nonprofits. Team members had a grant success rate of over 50% and have over \$700,000 still pending for grant awards written on behalf of local nonprofits. Additionally, the team coordinated over \$2 M in ARPA (American Rescue Plan Act) relief to benefit our local nonprofit community.

2022 HIGHLIGHTS

6

Nonprofits participating in our 4-week Grant Readiness course

25

Nonprofit grant scans completed providing an average of 20 grant opportunities each

40

Nonprofit Discovery meetings

50%

Grant success rate since July (National rate is 10%)

\$1 MILLION

2 Federal grants written for a total of \$1 million



"The Community Foundation of Ocala and Marion County provide great assistance to the nonprofits in our community and County! For Hospice of Marion County, they have provided tremendous support in writing and obtaining grants for our unfunded programs. Thank goodness we have the Community Foundation to collaborate with!"

*– Rick Bourne, CEO
Hospice of Marion County*



PILLAR SOCIETY MEMBERS

\$30,000 & ABOVE

Stan & Martha Hanson
Frank & Carol Hennessey
Robert Reilly

\$10,000 – \$29,999

Rusty Branson	David & Lisa Midgett
Thad & Julie Boyd	Diane Palmer
William & Cynthia Chambers	Jim Schneider
Jane Fontaine	Harvey Vandeven
Jim Hillebrandt	Chester Weber
Jon Kurtz	

\$7,000 – \$9,999

Skanska Construction
Dr. Tony & Lauren DeLorion

\$3,000 – \$6,999

Joseph & Susan Gilliland
Dr. Rahul Razdan

FOUNDING PARTNERS



FOUNDATION SPONSORS



CONNECTOR SPONSORS



COLLABORATOR SPONSORS



Building A Stronger Community... ONE PASSION AT A TIME

Want to learn how you can get involved? Contact us today.



COMMUNITY FOUNDATION
Ocala/Marion County

324 SE 24th Street • Ocala, FL 34471
352-622-5020 • www.OcalaFoundation.org