



COMMUNITY FOUNDATION  
*Ocala / Marion County*

# 2022 CORPORATE PARTNERSHIP OPPORTUNITIES



*Building A Stronger Community...* ONE PASSION AT A TIME



[www.OcalaFoundation.org](http://www.OcalaFoundation.org)





# PARTNERSHIPS IN ACTION

Community Foundation partners become a part of everything we do. From NonProfit Business Council and Estate Planning Council presentations to exclusive corporate level tours, from Give4Marion prize sponsorships to social media exposure, ribbon cuttings, event sharing, subject matter expert counseling, and so much more, our partners receive as much exposure and coverage as we could possibly offer!

When you partner with the Community Foundation in 2022, you become a part of all the exciting things we have in store. The Foundation serves as a guide, connecting donors, charitable organizations and community leaders while convening public, private, and nonprofit leaders exploring solutions to community issues. Our vision is to enhance the quality of life for everyone in Marion County, and we need your help to take this vision to levels we have never seen before. Join businesses like yours whose corporate giving philosophy seeks to impact our community's most pressing needs, so you can join us in Building a Stronger Community... One Passion at a Time.



**COMMUNITY FOUNDATION**  
*Ocala / Marion County*

352-622-5020  
[www.OcalaFoundation.org](http://www.OcalaFoundation.org)







# COMMUNITY FOUNDATION

## *Ocala / Marion County*

## 2022 CORPORATE PARTNERSHIP

### \$10,000 CATALYST

- Logo listed on Community Foundation website
- Logo placed in annual Impact Report
- Highlighted quote in Impact Report
- Logo listed in e-Newsletter
- Partnership Video in Social Media post
- Listed as a Sponsor of either Estate Planning Council or Nonprofit Council (Partner's choice)
- Listed as a Sponsor of a \$1,500 Give4Marion Prize Hour
- Framed Certificate highlighting sponsorship

### \$5,000 CONVENER

- Logo listed on Community Foundation website
- Logo placed in annual Impact Report
- Highlighted quote in Impact Report
- Logo listed in e-Newsletter
- Partnership Video in Social Media post
- Listed as a Sponsor of either Estate Planning Council or Nonprofit Council (Partner's choice)
- Framed Certificate highlighting sponsorship

### \$2,500 CONNECTOR

- Logo listed on Community Foundation website
- Logo placed in annual Impact Report
- Logo listed in e-Newsletter
- Mentioned in Social Media post
- Framed Certificate highlighting sponsorship

### \$1,000 COLLABORATOR

- Logo listed on Community Foundation website
- Logo placed in annual Impact Report
- Framed Certificate highlighting sponsorship

## NAMING OPPORTUNITIES

The Community Foundation Building, located at 324 SE 24th Street, has naming opportunities should a business or individual desire to make a legacy gift to the community. We would offer a media event and release as well as a ribbon cutting and social media engagement to celebrate this generous gift.

### NONPROFIT RESOURCE CENTER BUILDING - \$500,000 (one time gift)

The Nonprofit Resource Center, hub of local nonprofit trainings and resources, is strategically located off US 441 just outside of Downtown Ocala. We provide a variety of services to local nonprofits in the Resource Center including Grant Services, Finance and Accounting Counseling, Communication/PR/Marketing Counseling, Cox Video training, and board and committee meeting space.

The naming opportunities below cover a 2-year period with invoicing spread out annually. With the naming of the room, a media release and social media will be created to announce this commitment.

### TRAINING ROOM- \$50,000

Our training room seats up to 40 (pre-social distancing) and hosts many professional development sessions as well as board and committee meetings for several local nonprofits. It also serves as the hub for our annual Give4Marion event. Upwards of 250 unique individuals use the training room annually.

### EXECUTIVE BOARD ROOM- \$25,000

The Foundation utilizes the Executive Board Room for introduction meetings to those in the community and nonprofit executive meetings. This spacious room seats up to 10 comfortably and has state of the art technology for running presentations.

### STRATEGY ROOM- \$10,000

The Strategy Room is designed for a more informal setting for nonprofits to collaborate or discuss detailed policy. Equipped with a large white board for brainstorming, this room is perfect for planning and comfortably seats six.

*Building A Stronger Community...* ONE PASSION AT A TIME



# PARTNERSHIP CONTRACT

## PARTNERSHIP LEVEL:

- \$10,000 Catalyst
- \$5,000 Convener
- \$2,500 Connector
- \$1,000 Collaborator

## NAMING OPPORTUNITIES:

- \$500,000 Nonprofit Resource Center Building
- \$50,000 Training Room
- \$25,000 Executive Board Room
- \$10,000 Strategy Room

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Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Alt. Phone: (\_\_\_\_\_) \_\_\_\_\_

Primary Representative Name: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Secondary Representative Name: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

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## PAYMENT INFORMATION :

- Check Enclosed
- Please Invoice (indicate frequency):  In-full  Bi-Annually  Quarterly
- Credit Card: # \_\_\_\_\_  
Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Signature: \_\_\_\_\_

All checks should be made payable to: *The Community Foundation for Ocala/Marion County*

PLEASE MAIL COMPLETED FORM & PAYMENT TO:

The Community Foundation for Ocala/Marion County  
324 SE 24th Street • Ocala, FL 34471

For more information or questions, please email Lauren DeLorio at  
Lauren@ocalafoundation.org or call (352) 622-5020 ext. 102

*Thank you for joining us in*  
**Building A Stronger Community... ONE PASSION AT A TIME**