



COMMUNITY FOUNDATION
Ocala/Marion County

**Local Resources for Local Nonprofits
Daily Briefing - May 1, 2020
(Beginning next week, this will become a weekly
briefing on Tuesdays at 2:00 p.m.)**

We are Here for You.

The Marion County Hospital District COVID-19 Relief Fund has awarded 12 nonprofits with \$210,690. Have you been considered? [Request an application](#), and [check our website](#) for more info.



We kicked-off Tech Talks this week with donor management software presentations. Check them out on [YouTube!](#) On Tuesday, May 5 at 3:00 p.m., we welcome [DonorPerfect](#) and Thursday, May 7 at 3:00 p.m. we welcome [Network for Good](#) to introduce their products to you via Zoom. [Join us!](#)

If you weren't in the first round of funding, the [SBA Paycheck Protection Program](#) is up and running again. [Contact us](#) or check out [our website](#) if you need help finding a lender or more info.



Brown Bag Basics sessions are back with all new offerings. Friday, May 8 at 11:45 a.m. Corinne Turcotte, CPA, Senior Manager with James Moore & Co. shares via Zoom about Creating Reserves Policies for your Nonprofit: How Much is Enough. [Register Now.](#)



We want YOUR NONPROFIT featured in a Community Impact Spotlight on our new [YouTube Channel](#). To be included, [contact us](#).



Updated Resources From Partners and Beyond

Unless indicated as information coming from a sponsor or previous presenter, we do not endorse any third party from which we link information. These are meant as resources to assist our nonprofits and are not endorsements.



Here's info on [Donor Relations: How to Incorporate an Entrepreneurial Mindset](#).



Downloadable info on [Supporting Employee Mental Health During The Coronavirus Epidemic](#).



[Planning a Golf Fundraiser in Uncertain Times: Technology Offers Time Savings & Flexibility](#).



[Multi-Channel Marketing Crash Course workbook: How to Plan Campaigns without Panicking](#).



[Online Giving Revenue Grew 10% in 2019](#).

[10 Tips for Using Zoom for](#)



[20 Online Fundraising Ideas Perfect for Any Cause \(Social Distancing Approved!\)](#)



[How to make a difference on the new global day of giving: #GivingTuesdayNow.](#)



[Building Together: Mergers and Sustained Collaborations.](#)



[Instagram now allows users to fundraise for nonprofits while live streaming.](#)



[4 Ways to Attract and Retain Donors With Social Media.](#)

[How Nonprofit Leaders Can Keep Their Organizations Afloat.](#)

Harvard Business Review

Upcoming Webinars

Tuesday, May 5, 2020

1:00 p.m. [How to Increase Your Nonprofit Leadership and Effectiveness During The Crisis](#), iWave

2:00 p.m. [Practical Steps for Nonprofit Contingency Planning & Cash Management](#)

Wednesday, May 6, 2020

10:00 a.m. [Stewardship's role in transitioning casual donors to](#)

[long-term investors](#), Graham-Pelton

11:00 a.m. [Building a Social Media Content Strategy for Nonprofits](#)
InkBench

Thursday, May 7, 2020

10:00 a.m. [Benefits of Walking](#), Active Marion Project

10:00 a.m. [Donor-advised funds, the CARES Act, and the Tax Cuts and Jobs Act of 2017: what do we do now?](#), Graham-Pelton

12:00 p.m. [You Gotta Nourish to Flourish: Self-Care for Nonprofit Professionals](#), Whitney Morris

2:00 p.m. [Create Connection and Raise Money Using Zoom for Virtual Fundraising Events](#), TechSoup

3:00 p.m. [Financial Leadership: Making Good Decisions in Unprecedented Times](#), Nonprofit Quarterly

Friday, May 8, 2020

1:00 p.m. [Approaching Institutional Funders in the Time of COVID-19](#), Ostara

Tuesday, May 12, 2020

2:00 p.m. [Building Blocks for Financial Health](#), SMU Data Arts

Thursday, May 14, 2020

1:00p.m. [Flattening the curve on the infodemic with Renee DiResta](#),
The Knight Foundation

**[Tell us](#) what you want to see in our daily updates.
[What do you want to know?](#) Let us research for you!**



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