



COMMUNITY FOUNDATION  
*Ocala Marion County*

**Local Resources for Local Nonprofits  
Weekly Briefing - August 4, 2020  
(Weekly briefings on Tuesdays at 2:00 p.m.)**

**We are Here for You.**

**LAST CHANCE TO REGISTER**



The *Nonprofit Academic Series* in partnership with the Edyth Bush Institute for Philanthropy & Nonprofit Leadership, continues on Zoom with Julia Burns, MBA.

**“Executive Transitions”**

When a transition occurs due to an unexpected vacancy on the staff, board or the anticipated transition of a long-tenured leader, a deliberate and thoughtful plan will help a nonprofit weather the inevitable challenges of leadership transition.

August 5 (part I) & August 6 (part II)  
1:00 p.m. to 2:30 p.m. each day  
(Sessions will be recorded if unable to attend one or both days.)

**Register Now.**

**Calling all nonprofits!**

[Give4Marion.org](https://www.give4marion.org) is LIVE, and we want you to participate! This exciting community-wide giving campaign coming **October 20** will be one you and your nonprofit don't want to miss!



The Nonprofit Resource Center  
*Brown Bag Basics* continue on Zoom  
with Rebecca Rogers, CFRE



## Monday, August 10 at 11:45 a.m. "Developing a Board Member Orientation"

The Executive Director of the Circle Square Foundation and the Colen Family Charitable Trust, shares tips and tools for developing and implementing a successful board orientation.

**Register Now.**

With more than 120 nonprofits in the third annual *Guide to Charitable Giving*, do you want your nonprofit to stand out from the rest? Consider placing an ad or enhanced listing in the *Guide*. [Learn more](#) or [email us](#) to let us know you're interested. Ad deadline is August 14.



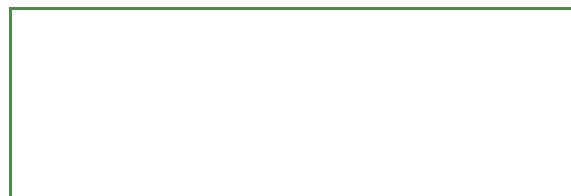
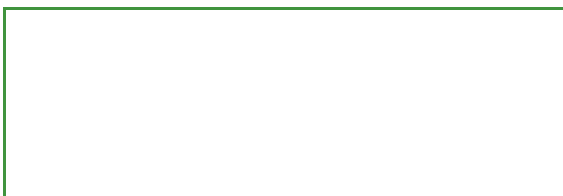
## The NonProfit Business Council's monthly general meetings continue on Zoom with William T. "Bill" Krizner, J.D. Tuesday, August 18 at 8:15 a.m. "A Torch in the Darkness: Employment Law Update 2020"

Recognizing that employers need legal assistance to avoid employment law claims, Mr. Krizner developed the preventative services model to aid clients in implementing policies and procedures that will help avoid costly lawsuits and other organizational problems before they occur.

**Register Now.**

## Updated Resources From Partners and Beyond

Unless indicated as information coming from a sponsor or previous presenter, we do not endorse any third party from which we link information. These are meant as resources to assist our nonprofits and are not endorsements.





# moceanic

[Fundraising vs. Stewardship: Which is More Important?](#)

media  
cause



Here are [6 Stats to Consider when Planning Your Next Advertising Campaign](#)



MobileCause

[Campaign Calendars for Virtual Fundraising Events](#)



nonprofit hub

[How to Become an Expert in Social Media Branding.](#)



Nonprofit Tech for Good

[How Nonprofits Can Use Instagram for Fundraising.](#)

[How to Gain New Donors Through Digital Fundraising Strategies.](#)



donorperfect

# Candid.

Here are [5 ways smart nonprofits can soar over COVID-19 and into the future.](#)



bloomerang

[“The Virus Made Us Do It” – Avoid These 5 Myths to Succeed with Organizational Change.](#)

THE CHRONICLE OF

# PHILANTHROPY

[What to Do About Membership Appeals and How to Prioritize When You’re the Only Fundraiser](#)

# Classy

# charity DYNAMICS

[Moving Forward with a Virtual](#)

Here are [13 Donor Retention Email Templates](#).

[Event](#).

[How to Excel in Work and Life at the Same Time \(podcast\)](#)

# ZARVANA



**Personify**  
WILD APRICOT

[Here are 10 Ways to Definitely Burn Out as a Nonprofit Employee.](#)

Stanford **SOCIAL INNOVATION** Review  
*Informing and inspiring leaders of social change*

[Solving the Mystery of Board Engagement and Fundraising.](#)

## Upcoming Webinars

### Thursday, August 6, 2020

**1:00 p.m.** [Going Inward: Moving Beyond the Superficial and The Stagnant](#), Network for Good

### Friday, August 7, 2020

**2:00 p.m.** [Virtual Fundraising Events from Good to Greater](#), Greater Good Strategy

### Tuesday, August 11, 2020

**12:00 p.m.** [Hello? Am I The Only One? – Recruiting Diverse Professionals To Your Nonprofit](#)

**1:00 p.m.** [3 Steps to Digital Marketing Success for Your Nonprofit](#)

## Recorded Webinars to Watch on Your Time

- [4 Steps to Create a Successful Legacy Program](#)
- [Acquire New Donors and Create an Engaging Donor Journey](#)
- [After the Ask: How to Keep Your Donors Once the Crisis Ends](#)
- [Building a Village: How to Re-Engage Your Board Members, Leaders and Volunteers](#)

- [Communicating with Purpose](#)
- [Beyond Digital: Harnessing the Human Experience to Drive Growth \(Even if You're Remote\)](#)

**Tell us what you want to see in our daily updates.  
What do you want to know? Let us research for you!**



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