

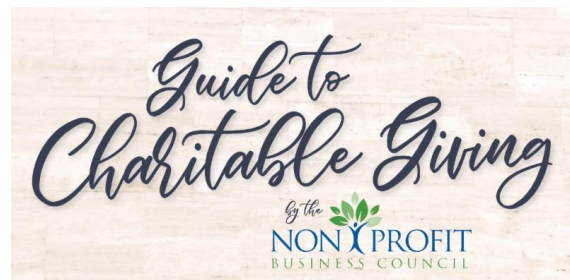


COMMUNITY FOUNDATION
Ocala Marion County

**Local Resources for Local Nonprofits
Weekly Briefing - June 9, 2020
(Weekly briefings on Tuesdays at 2:00 p.m.)**

We are Here for You.

The [NonProfit Business Council](#) (NPBC), proudly announces planning for the 3rd Annual *Guide to Charitable Giving* is underway. This *Guide* provides a comprehensive overview of all Marion County nonprofits and local 501(c)(3) nonprofits are asked to submit information by **Friday, July 31, 2020**. [Learn more and submit your nonprofit's info today.](#)



The next NonProfit Business Council meeting is coming **Tuesday, June 17 at 8:15 a.m.** featuring Andrew Hinkle of Sage Marketing, to present "Sharing Your Message: Website Tips for Nonprofits." [Register Now.](#)

The Small Business Administration's PPP Loan Forgiveness Bill has now been signed into law, and [here are a few highlights](#) courtesy of our friends at Purvis Gray.



U.S. Small Business Administration

In this week's Tech Talks Software Series, **today** at 3:00 p.m., we welcome [Funraise](#) online fundraising software company and Thursday, June 11 at 3:00 p.m. we welcome [Biddingowl](#), virtual



auction software, to introduce their products to you via Zoom. [Join us](#) and watch previous sessions on [YouTube](#).

Updated Resources From Partners and Beyond

Unless indicated as information coming from a sponsor or previous presenter, we do not endorse any third party from which we link information. These are meant as resources to assist our nonprofits and are not endorsements.



Here are [5 Ways to Check-in on Donors during the COVID-19 Pandemic](#).



Here are [7 Mission-Driven Practices For Nonprofits to Prevail During the Pandemic](#).

funraise

[How to Say Thank You to Donors the Right Way](#)

The logo for GiveGab, with 'Give' in blue and 'Gab' in orange.

Here are [5 Fundraising Trends for Growing Nonprofits in 2020](#).

The logo for Cathexis Partners, with 'Cathexis' in orange and 'PARTNERS' in smaller orange letters below it, surrounded by several orange dots of varying sizes.

[How to Use the Power of Peer-to-Peer Fundraising in Times Like These](#).

Here are [7 Tips for a Better Fundraising Video](#).



The logo for GiveGab, with 'Give' in blue and 'Gab' in orange.

[#GivingTuesdayNow Results on GiveGab](#).



[Getting Unstuck: Do this One Thing to Move Fundraising Forward](#).



Personify
WILD APRICOT

[Pledge Fundraising: 4 Tips for
Creating a Powerful
Campaign.](#)

Wallace

[Engaging Audiences in the
Age of Social Distancing.](#)

[Here are 10 Must-Know Stats
About COVID-19 Donors.](#)

Network for Good™

THE CUT

[Benefit Dinners Got Canceled.
Will Nonprofits Go Hungry?](#)

The New York Times

[Many Museums Won't Survive
the Virus. How Do You Close
One Down?](#)

Upcoming Webinars

Wednesday, June 10, 2020

11:00 a.m. [Using Social Media to Communicate Your Reopening Plans](#), Inkbench

1:00 p.m. [How to Crisis-Proof Your Nonprofit Social Media Strategy](#), Network for Good

2:30 p.m. [Fostering a Growth Mindset in Difficult Times](#), Nonprofit Hub

Thursday, June 11, 2020

10:00 a.m. [Call to Action: Time to Get Off the Sidelines?](#) Edyth Bush Institute at Rollins College

3:00 p.m. [Stewardship is the Strategy](#), Bloomerang

Tuesday, June 16, 2020

2:00 p.m. [Why You Should Ditch the Way You've Been Doing Strategic Plans](#), Wild Apricot

2:00 p.m. [What's Next? A Virtual Conversation on Fundraising, Leadership and the Future](#), Orr Group

Wednesday, June 17, 2020

3:00 p.m. [Tips for Nonprofit Sustainability with Kylie Hutchinson](#), Nonprofit Hub

Thursday, June 18, 2020

11:30 a.m. [The Double Ask: Blended Gifts to Achieve Donor Goals](#), Graham-Pelton

1:00 p.m. [Donor Communications to See You Through Every Crisis](#), Bloomerang

Recorded Webinars to Watch on Your Time

- [Going Digital: How To Pivot & Adopt Virtual Fundraising Strategies](#), part of the Responsive Nonprofit Summit
- [Hack the Mind: Using Psychology to Boost Your Fundraising](#), Bloomerang
- [How the best fundraising teams are staying happy and productive in 2020](#), Freewill
- [Keeping Supporters Engaged When Crisis Is the New Normal](#), EveryAction
- [Mobilize and motivate: making the case for continued fundraising to your leadership](#), Graham-Pelton
- [Projecting Cash Flow: Understanding Your Financial Future, part of the Thriving Beyond Crisis series from Strategy Solutions, Inc.](#), Nonprofit Partnership

Tell us what you want to see in our daily updates.
What do you want to know? Let us research for you!



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