

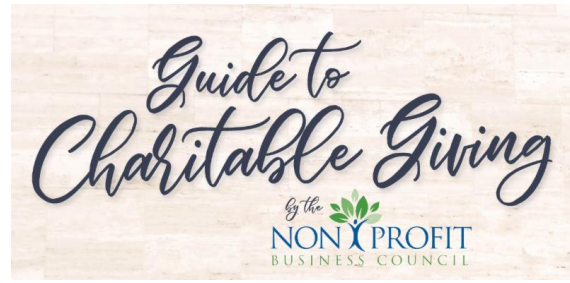


COMMUNITY FOUNDATION  
*Ocala Marion County*

**Local Resources for Local Nonprofits  
Weekly Briefing - June 23, 2020  
(Weekly briefings on Tuesdays at 2:00 p.m.)**

**We are Here for You.**

Calling all 501(c)(3) nonprofits! The [NonProfit Business Council](#), is accepting entries for the 3rd Annual *Guide to Charitable Giving* now through **Friday, July 31, 2020. We want you included! [Learn more and submit your nonprofit today.](#)**



The Nonprofit Resource Center *Brown Bag Basics* continue on Zoom this week featuring Don Gulling, Founder and CEO of Verteks Consulting



**Friday, June 25 at 11:45 a.m.  
“Cybersecurity for  
Nonprofits - Critical Keys  
for Success”**

Cybersecurity attacks have increased at an alarming rate, and nonprofits are not exempt from these nightmare scenarios. A recent attack on MIP software highlights cybercriminals' focus on nonprofits, and the systems they use. Nonprofit leaders and board members can help to improve their cybersecurity posture by asking the right questions and by taking important, but simple steps. Join us!

**Register Now.**

Here is some information on [More Time & Flexibility with PPP Loan Funds](#) from Ocala's Purvis Gray.


**PURVIS GRAY**  
CERTIFIED PUBLIC ACCOUNTANTS



In this week's Tech Talks Software Series, **today** at 3:00 p.m., we welcome **BoardEffect** and Thursday, June 25 at 3:30 p.m. we welcome **BoardSpace**, to introduce their board management products to you via Zoom. **Join us** and watch previous sessions on **YouTube**.


## Updated Resources From Partners and Beyond

Unless indicated as information coming from a sponsor or previous presenter, we do not endorse any third party from which we link information. These are meant as resources to assist our nonprofits and are not endorsements.



**EAF**  
Employers Association Forum

Helpful info about [Return to Work Requirements by the ADA](#)



It's Nearly [Christmas in July for Fundraisers \(aka EOY Planning Time\)](#).



Here are [30 Names for Your Monthly Giving Program](#).



Learn [The Science of the Instagram Algorithm](#).



litmus

Learn [How to Create an "Add to Calendar" Link for Your Emails](#).

Here are [5 Donor Love Must-Do's for the COVID-19 Crisis](#).



moceanic



Forbes

Here are [Eight Steps To Take If](#)



Classy



[You Didn't Meet Your Fundraising Goal](#)

Here's [How to Start a Nonprofit Podcast in 6 Steps](#)

THE CHRONICLE OF  
**PHILANTHROPY**

**Young People Prefer Shopping to Traditional Giving. That's a Challenge for Nonprofits.**



[Fundraising in an Emergency: How to Quickly Get Communications Out](#)

GET **FULLY**  
FUNDED

[Write Your Nonprofit Business Plan in 9 Sections](#)

Here are **3 Nonprofit Marketing Strategies (That Really Work!)**



[How Frequently Should I Publish on Social Media? A HubSpot Experiment](#)

STELTER

Here's [A Short-Term Guide for Marketing Planned Giving](#)

## Upcoming Webinars

**Tuesday, June 23, 2020**

**4:00 p.m. [Donor Advised Funds 101: How to Unlock Hidden Funding for Your Mission](#), #HalfMyDAF Challenge**

**Wednesday, June 24, 2020**

**11:30 p.m. [Pivoting Your Programs to Generate Revenue](#), JMT Consulting**

**1:00 p.m. [Practices for Healthy Board Governance](#), Propel Nonprofits**

**2:00 p.m. [Ensuring Business Resilience Amidst the Ongoing Crisis](#)**

Passageways

4:00 p.m. [How to Acquire New Donors and Create an Engaging Donor Journey in 2020](#), Bloomerang

## Thursday, June 25, 2020

10:00 a.m. [Nonprofits in the time of Black Lives Matter](#), Edyth Bush Institute at Rollins College

12:00 p.m. [How to Recruit Your Nonprofit Board of Directors](#), Development Consulting Solutions

2:00 p.m. [How Nonprofits Can Thrive in the New Normal](#), Merkle

## Friday, June 26, 2020

1:00 p.m. [Virtual Fundraising: Building Your Online Community](#), Bloomerang

## Wednesday, July 1, 2020

11:00 a.m. [Money Mindset and Fundraising](#), Nonprofit Hub

## Recorded Webinars to Watch on Your Time

- [Social Media Influencers and the New Normal](#) Hispanic Pro
- [How to Double Your Nonprofit's Facebook Fundraising](#) GivePanel
- [The Double Ask: Blended Gifts to Achieve Donor Goals](#) Graham Pelton
- [Success During COVID-19: Reflecting on Lessons Learned, Forging Forward](#), Changing Our World
- [5 Secrets of Email Marketing Geniuses](#), Firespring
- [What's Next? A Virtual Conversation on Fundraising, Leadership and the Future](#)

**[Tell us](#) what you want to see in our daily updates.  
[What do you want to know?](#) Let us research for you!**



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