



COMMUNITY FOUNDATION
Ocala/Marion County

**Local Resources for Local Nonprofits
Weekly Briefing - June 2, 2020
(Weekly briefings on Tuesdays at 2:00 p.m.)**

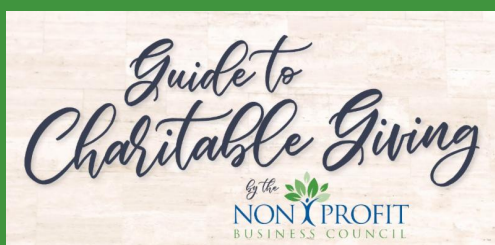
We are Here for You.

We want to see your nonprofit on our Community Impact Spotlights on our [YouTube channel](#). If you have not been featured yet but want to be, [contact us](#).



In this week's Tech Talks Software Series, **today** at 3:00 p.m., we welcome [Handbid](#) online fundraising software company and Thursday, June 4 at 3:00 p.m. we welcome [ClickBid](#) auction fundraising software, to introduce their products to you via Zoom. [Join us](#) and watch previous sessions on [YouTube](#).

We have recently added a few new job listings to our Nonprofit Job Bank. [Check them out](#).



The [NonProfit Business Council](#) (NPBC), proudly announces planning for the 3rd Annual *Guide to Charitable Giving* is underway. This *Guide* provides a comprehensive overview of all Marion County nonprofits and local 501(c)(3) nonprofits are asked to submit information by **Friday, July 31, 2020**. [Learn more and submit your nonprofit's info today](#).

Updated Resources From Partners and Beyond

Unless indicated as information coming from a sponsor or previous presenter, we do not endorse any third party from which we link information. These are meant as resources to assist our nonprofits and are not endorsements.



Here are [20 Social Media Post Types That Perform Well \(and How to Use Them\)](#).



[Crisis of Confidence: Your Nonprofit's Worst Fundraising Enemy](#).



[Fundraising Events in the Covid Era: Here's What to Consider](#).



Here are [5 Ways Coronavirus Will Change the Charity Sector](#).



[Direct Mail Fundraising: 5 Strategies for Every Nonprofit](#).

Here are [8 Things Resilient Fundraisers Should be Doing Now](#).



[#GivingTuesdayNow Results on GiveGab](#).



[Getting Unstuck: Do this One Thing to Move Fundraising Forward](#).



[The Essential Tech Elements for Virtual Fundraising Events](#)





Instead of seeking stability, nonprofits should seek change.

The right way to ask donors to cover processing fees.

What Are Gaming Fundraisers and How Can They Raise Donations for Your Nonprofit?



Here is an Executive Team Effectiveness Toolkit.



Cash Management in a Crisis - course offered for free, or a donation to No Kid Hungry/Meals on Wheels



Monthly Giving: It's Not Rocket Science

Upcoming Webinars

Tuesday, June 2, 2020

3:00 p.m. All Hands on Deck: Bringing Together a Fundraising Technology Ecosystem, iwave

Wednesday, June 3, 2020

10:00 a.m. Preparing for the Next Normal: Business Continuity and Risk during COVID-19, Diligent Company

1:00 p.m. Turning Your Supporters Into Fundraisers: Helping Stakeholders Make The Ask, Network for Good

Thursday, June 4, 2020

1:00 p.m. [Taking Your Event from IRL to URL — Beyond the Tech](#), Greater Good Strategy

Friday, June 5, 2020

2:00 p.m. [Building your Nonprofit's Communications Engine](#), Big Duck

Monday, June 8, 2020

2:00 p.m. [Communicating with campaign donors through this crisis](#), Big Duck

Thursday, June 11, 2020

1:00 p.m. [The Future of Fundraising](#), iwave

Wednesday, June 17, 2020

12:00 p.m. [Data Hygiene Before & After Screening](#), iwave

1:00 p.m. [Marketing and fundraising expert panel](#), hosted by Nonprofit Problem Solver/ Big Duck

Recorded Webinars to Watch on Your Time

- [The 411 on 990s: How to Read a 990 Tax Return](#), iwave
- [Effective Nonprofit Storytelling in a Time of Social Distance](#), Julia Campbell
- [The Zoom Ask: Soliciting gifts remotely, from planning to execution](#), Graham-Pelton
- [What to know about nonprofit fundraising during an election year](#), Freewill
- [How to Avoid Fundraising's Quiet Killer: Donor Attrition](#), Firespring
- [Connecting with donors today](#), Givesmart

**[Tell us](#) what you want to see in our daily updates.
[What do you want to know?](#) Let us research for you!**



COMMUNITY FOUNDATION
Ocala/Marion County

324 SE 24th St., Ocala, FL 34471
(352) 622-5020

