



COMMUNITY FOUNDATION
Ocala Marion County

**Local Resources for Local Nonprofits
Weekly Briefing - July 7, 2020
(Weekly briefings on Tuesdays at 2:00 p.m.)**

We are Here for You.

Advertise in the 3rd Annual Guide to Charitable Giving. [Learn more.](#)

Free nonprofit listings are available now through July 31, 2020. Complete the [form](#) today.



Last Chance to Register



The *Nonprofit Academic Series* in partnership with the Edyth Bush Institute for Philanthropy & Nonprofit Leadership of the Rollins College Crummer Graduate School of Business, continues on Zoom with Mark Freeman, Ph.D.

“Team Building”

July 8 (part I) & July 10 (part II)
1:00 p.m. to 2:30 p.m. each day
(Sessions will be recorded if unable to attend one or both days.)

[Register Now.](#)

Ignite is a group of professionals who volunteer their time to create a safe and loving community here in Ocala/ Marion County. Their grant cycle is open now for nonprofits. [Learn more.](#)





The Nonprofit Resource Center *Brown Bag Basics* continue on Zoom with Ann McKinley, CFRE, GPC **Friday, July 17 at 11:45 a.m.**
“Logic Models”

Many donors and funders are looking for specific outcomes within nonprofit programs. Are your programs meeting their expectations? Logic Models can help! Join us as Ann McKinley, CFRE, GPC, shares with us about how to put Logic Models to work for your nonprofit.

[Register Now.](#)

Updated Resources From Partners and Beyond

Unless indicated as information coming from a sponsor or previous presenter, we do not endorse any third party from which we link information. These are meant as resources to assist our nonprofits and are not endorsements.



[A team effort: Getting staff on board with brand strategy.](#)



[Data Shows The Effectiveness of Personal Outreach to Donors During COVID-19.](#)



[Leading During a Pandemic: Why Diverse Leadership Matters More Than Ever.](#)



[Diversity stats template: Understand & track diversity at your organization over time.](#)



[How Nonprofits Can Keep Members Engaged During The Pandemic.](#)

[Facing Post-Crisis Budget Cuts? Here's What You Must NOT Cut.](#)



moceanic



GiveForms

Here are [20 Simple But Effective Virtual Fundraising Ideas for Nonprofits.](#)



nonprofit hub

[How Advocacy Fits Into Your Nonprofit's Fundraising Strategy](#)

THE CHRONICLE OF

PHILANTHROPY

[Americans Who Need Charities the Most Don't Trust Them.](#)



Nonprofit Tech for Good

Here are [10 Online Fundraising Best Practices for Nonprofits.](#)

NPO
NONPROFIT QUARTERLY

[This Moment Shows Us Why Philanthropy Should Reinvent Itself.](#)

[What Will the World for Nonprofits Look Like After COVID-19?](#)

TMF THE MOTTLEY FOFL

THE NONPROFIT TIMES
The Leading Business Publication For Nonprofit Management

Unfortunately, [Giving Down 6% In First Quarter.](#)



WHOLE WHALE

Here are [20 Online Fundraising Ideas Working During COVID-19.](#)

Upcoming Webinars

Wednesday, July 8, 2020

1:00 p.m. [Executive Perspectives: Navigating the Philanthropic Landscape as a New Leader](#), The Orr Group

2:00 p.m. [Introduction to Proposal Writing](#), GrantSpace

2:00 p.m. [Creating a Culture of Volunteer Engagement](#), The Learning Center - VolunteerMatch

Thursday, July 9, 2020

10:00 a.m. [\(Crisis\) Communications During COVID-19: Keeping it Real and Regular During a Global Pandemic](#), Massachusetts Nonprofit Network

12:00 p.m. [Secrets of Building a Successful Consumer Brand That Customers Love](#), Entrepreneur

1:00 p.m. [Improving employee engagement: Using creativity, vocational fulfillment and your team's collective wisdom to co-create community](#), Charity Village

2:00 p.m. [How to Create a Remote Workforce Communication Plan for Your Nonprofit](#), TechSoup

4:00 p.m. [The Survey That Will Supercharge Your Fundraising](#)
Bloomerang

Tuesday, July 14, 2020

12:00 p.m. [How to Not Waste Time on Social Media as a Nonprofit](#)
Keela

1:00 p.m. [Giving USA 2020: Using National Data to Advance Your Fundraising in Challenging Times](#), The Curtis Group

2:00 p.m. [Expanding Your Online Community with Web Accessibility](#), Knowability

Wednesday, July 15, 2020

2:00 p.m. [Effective Virtual Meetings 101: Challenges, Solutions, and Best Practices](#), Passageways

3:00 p.m. [Navigating Your Nonprofit's Challenges through Emotional Intelligence](#), Nonprofit Hub

Thursday, July 16, 2020

11:00 a.m. [Overcoming the Overhead Myth: Budgeting for an Effective Website, Marketing & Growth](#), Firespring

2:00 p.m. [Leveraging Your Board in Times of Crisis: With Experts Angela White, JGA and Andy Davis](#), Boardsource

Recorded Webinars to Watch on Your Time

- [Get to Know Your Audience \(for Real\) for Virtual Event Success](#), part of It's a Peer-to-Peer World Virtual Conference
- [Growing Amidst a Crisis](#)
- [How Nonprofits Can Powerfully Use Storytelling NOW!](#)
- [How to Acquire New Donors and Create an Engaging Donor Journey](#)
- [How To Set Up Recurring Donations and Why Every Nonprofit Needs To](#)
- [It's Raining Virtual Events, Alleluia! The Secret to Finding and Creating the Perfect Virtual Event for Your Organization](#), part of It's a Peer-to-Peer World Virtual Conference
- [Is Planned Giving the Silver Lining During Times of Crisis?](#), Catapult Fundraising

**[Tell us](#) what you want to see in our daily updates.
[What do you want to know?](#) Let us research for you!**



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