



COMMUNITY FOUNDATION
Ocala Marion County

**Local Resources for Local Nonprofits
Weekly Briefing - July 28, 2020
(Weekly briefings on Tuesdays at 2:00 p.m.)**

We are Here for You.

Calling all nonprofits!

Give4Marion.org is LIVE, and we want you to participate! This exciting community-wide giving campaign coming **October 20** will be one you and your nonprofit don't want to miss!



The Nonprofit Resource Center *Brown Bag Basics* continue on Zoom with Ann McKinley, CFRE, GPC **Friday, July 31 at 11:45 a.m.**
"Getting Ready to Apply for Grants"

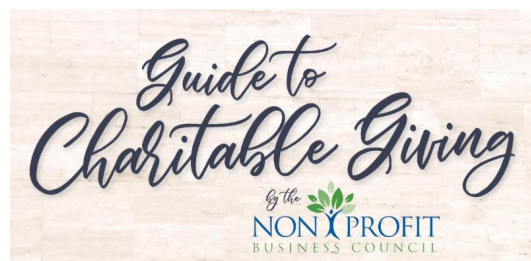
Is your organization ready to apply for grants? Join us as Ann McKinley, CFRE, GPC, shares with us tips and tools you need to be ready.

Register Now.

LAST WEEK TO SIGN-UP

Advertise in the 3rd Annual *Guide to Charitable Giving*. [Learn more.](#)

Free nonprofit listings are available now through July 31, 2020. Complete the [form](#) today.



The *Nonprofit Academic Series* in partnership with the Edyth Bush Institute for Philanthropy & Nonprofit



Leadership of the Rollins College
Crummer Graduate School of
Business, continues on Zoom with
Julia Burns, MBA.

“Executive Transitions”

August 5 (part I) & August 6 (part II)
1:00 p.m. to 2:30 p.m. each day
(Sessions will be recorded if unable
to attend one or both days.)

Register Now.

Updated Resources From Partners and Beyond

Unless indicated as information coming from a sponsor or previous presenter, we do not endorse any third party from which we link information. These are meant as resources to assist our nonprofits and are not endorsements.



[A Guide to Fundraising in the New Normal: Strategies, Templates, and Tools for Fundraising Success in a Post-COVID World.](#)



[Looking Forward: How COVID-19 Will Affect Florida Nonprofits.](#)



[How to Upgrade Your Recurring Donors.](#)



[How to Manage Coronavirus Layoffs with Compassion.](#)



[Steal This Creative Donor Thank You Idea.](#)

[Here are 4 Steps to Test if Your Virtual Campaign is Ready for Launch.](#)





[How Nonprofits Can Use Behavioral Science to Engage Supporters on Social Media.](#)



Here are [4 Text Fundraising Opt-In Best Practices for Nonprofits.](#)



[4 Nonprofits Show How to Adapt Volunteer Programs in the Coronavirus Era.](#)



Here are [3 Critical Factors for Impacting Donor Mindset Today.](#)



[Nearly Half Of Donors Just Giving Locally.](#)

[How to Conduct a Social Media Audit \(Includes a Free Template\)](#)



[How to Build a Strong Nonprofit Board.](#)



[White space - it helps us breathe.](#)

Upcoming Webinars

Wednesday, July 28, 2020

11:00 a.m. [Simple Strategic Planning with Nevin Kamath](#), Nonprofit Hub

1:00 p.m. [Sponsors: How to Find Them & Create a Win-Win](#)

Thursday, July 30, 2020

2:00 p.m. [Adapting From Event-Based to Donor-Centric Fundraising](#), Gravyty

2:30 p.m. [Convert Supporters with Powerful Landing Pages](#), Firespring

Tuesday, August 4, 2020

11:30 a.m. [Social Media for All of Us: Creating Digital Content That's Inclusive and Accessible](#)

2:00 p.m. [Not-for-Profit: Financial Reporting & Accounting Impact of COVID-19](#), Cherry Bekaert

Wednesday, August 5, 2020

2:00 p.m. [Re-Opening: Best Practices to Minimize the Spread of COVID-19 and Your Organization's Liability](#), Nonprofit Leadership Center

Recorded Webinars to Watch on Your Time

- [Nonprofit Events in the Age of Social Distancing](#)
- [On the same page: Running effective and meaningful board meetings virtually](#)
- [Mastering The New Normal How Nonprofits Can Effectively Use Digital Channels for Storytelling & Fundraising](#)
- [Legacy Giving: Why It's Essential, Now More Than Ever](#)
- [Keeping Your Nonprofit's Systems Secure While Working Remotely](#), TechSoup
- [Organizational Work From Home Success Tips & Tricks](#), Massachusetts Nonprofit Network

**[Tell us](#) what you want to see in our daily updates.
[What do you want to know?](#) Let us research for you!**



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