



COMMUNITY FOUNDATION
Ocala Marion County

**Local Resources for Local Nonprofits
Weekly Briefing - July 21, 2020
(Weekly briefings on Tuesdays at 2:00 p.m.)**

We are Here for You.

Calling all nonprofits! Our first nonprofit webinar about Give4Marion is coming Monday, July 27 at 11:30 a.m. [Register Now](#). This is an exciting community-wide giving campaign coming October 20 that you and your nonprofit don't want to miss!



LAST CHANCE TO REGISTER



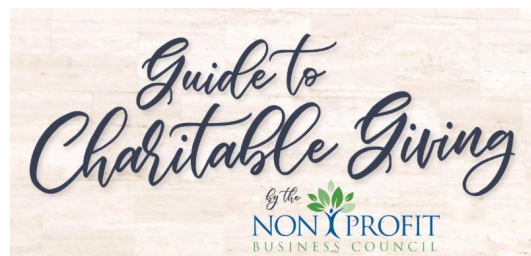
The *Nonprofit Academic Series* in partnership with the Edyth Bush Institute for Philanthropy & Nonprofit Leadership of the Rollins College Crummer Graduate School of Business, continues on Zoom with Michelle Turman, MA, CFRE
“Volunteer Management”

July 22 (part I) & July 24 (part II)
1:00 p.m. to 2:30 p.m. each day
(Sessions will be recorded if unable to attend one or both days.)

[Register Now.](#)

Advertise in the 3rd Annual Guide to Charitable Giving. [Learn more.](#)

Free nonprofit listings are available now through July 31, 2020. Complete the [form](#) today.





The Nonprofit Resource Center *Brown Bag Basics* continue on Zoom with Ann McKinley, CFRE, GPC
Friday, July 31 at 11:45 a.m.
“Getting Ready to Apply for Grants”

Is your organization ready to apply for grants? Join us as Ann McKinley, CFRE, GPC, shares with us tips and tools you need to be ready.

Register Now.

Updated Resources From Partners and Beyond

Unless indicated as information coming from a sponsor or previous presenter, we do not endorse any third party from which we link information. These are meant as resources to assist our nonprofits and are not endorsements.



Here are [6 Ways Nonprofits Can Build Loyal Business Partnerships.](#)



[Using Matching Gifts with Peer-to-Peer Events.](#)



Here are [5 Ways to Prepare for a Phone Fundraiser.](#)



[How to use donor surveys to qualify your first-time donors for future fundraising.](#)



[Americans Laid Off Due to Coronavirus Pandemic Among Most Likely to Give to Charity.](#)

[Everything You Need to Know About Fundraising in 3 Words.](#)



moceanic

Social Solutions 

Here are [5 Data Points Your Nonprofit Should be Tracking](#).



[Using brand personality to guide your presence on social media.](#)

THE CHRONICLE OF
PHILANTHROPY

[Covid Erased an Estimated 1.6 Million U.S. Nonprofit Jobs From March Through May.](#)

UNIT4

[Three reasons why you need to future-proof your NFP organization.](#)

**blue
avocado**

[Four Ways to Remove a Board Member.](#)

[Change up your revenue game plan.](#)


REVJEN
fuel the greater good

 **Nonprofit Tech for Good**

[The Science of Nonprofit Video Engagement: How To Use Emotion to Increase Social Sharing.](#)

 **Personify**
WILD APRICOT

Here are [6 Steps to Create a Donation Website for Your Nonprofit + 10 Great Examples.](#)

Upcoming Webinars

Tuesday, July 21, 2020

3:00 p.m. [The Evolution of the Donor Pyramid: Where Are My Opportunities?](#), Gravyty

Wednesday, July 22, 2020

11:00 a.m. [Finding Your Social Media Sweet Spot with Chad Barger](#), Nonprofit Hub

11:30 a.m. [On the same page: Running effective and meaningful board meetings virtually](#), Graham-Pelton

3:00 p.m. [Google Ad Grants 101 – Grow Your Nonprofit’s Online Presence With \\$10K/Month In Free Ads](#), Charity How To

Thursday, July 23, 2020

1:00 p.m. [From In-Person to Virtual: How Classy Turned The Collaborative Into a Wildly Successful Virtual Event](#), Classy

2:00 p.m. [Aligning Nonprofit Management Teams and Boards During a Crisis – Live Q&A](#), Blue Avocado

Tuesday, July 28, 2020

11:00 p.m. [Keys to a Successful Virtual Event -- Building Community and Beating the Fundraising Goal: How We Did It](#), Bloomerang

2:30 p.m. [How to Avoid Fundraising’s Quiet Killer: Donor Attrition](#), Firespring

Thursday, July 30, 2020

1:00 p.m. [Clarity in Crisis: Findings from BDO's Nonprofit Benchmarking Survey](#), BDO

Recorded Webinars to Watch on Your Time

- [\(Crisis\) Communications During COVID-19: Keeping it Real and Regular During a Global Pandemic](#)
- [Intro to Proposal Writing](#)
- [The Survey That Will Supercharge Your Fundraising](#)
- [Executive Perspectives: Navigating the Philanthropic Landscape as a New Leader](#)
- [How to Fish in Your Own Pond](#)
- [What's Next for Fundraising?](#)

**[Tell us](#) what you want to see in our daily updates.
[What do you want to know?](#) Let us research for you!**



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