



COMMUNITY FOUNDATION
Ocala Marion County

**Local Resources for Local Nonprofits
Weekly Briefing - July 14, 2020
(Weekly briefings on Tuesdays at 2:00 p.m.)**

We are Here for You.

Exciting plans are underway for a community-wide giving campaign coming October 20 that you and your nonprofit don't want to miss! Our first nonprofit webinar about Give4Marion is coming Monday, July 27 at 11:30 a.m. [Register Now.](#)



The Nonprofit Resource Center *Brown Bag Basics* continue on Zoom with Ann McKinley, CFRE, GPC **Friday, July 17 at 11:45 a.m.**
"Logic Models"

Many donors and funders are looking for specific outcomes within nonprofit programs. Are your programs meeting their expectations? Logic Models can help! Join us as Ann McKinley, CFRE, GPC, shares with us about how to put Logic Models to work for your nonprofit.

[Register Now.](#)

Free Professional Development from the Nonprofit Resource Center and Passageways this week! Register by clicking on the images below.

EFFECTIVE VIRTUAL MEETINGS 101:
CHALLENGES, SOLUTIONS,
& BEST PRACTICES

July 15, 2020 | 2:00pm ET



The *Nonprofit Academic Series* in partnership with the Edyth Bush Institute for Philanthropy & Nonprofit Leadership of the Rollins College Crummer Graduate School of Business, continues on Zoom with Michelle Turman, MA, CFRE

“Volunteer Management”

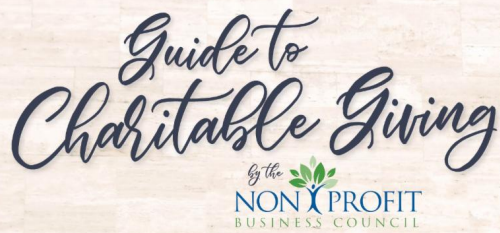
July 22 (part I) & July 24 (part II)
1:00 p.m. to 2:30 p.m. each day
(Sessions will be recorded if unable to attend one or both days.)

Register Now.



Advertise in the 3rd Annual Guide to Charitable Giving. [Learn more.](#)

Free nonprofit listings are available now through July 31, 2020. Complete the [form](#) today.



Updated Resources From Partners and Beyond

Unless indicated as information coming from a sponsor or previous presenter, we do not endorse any third party from which we link information. These are meant as resources to assist our nonprofits and are not endorsements.



[Here are 5 Things Nonprofit Organizations Wish They Knew 3 Months Ago.](#)

GET **FULLY**
FUNDED

Here are [Ten Super-Practical \(and Almost Free!\) Ways to Grow Your Nonprofit Email List.](#)



moceanic

[Free Toilet Paper! How Much Is It Going to Cost?](#)



nonprofit hub

[First-Time Donor Retention: 3 Nonprofit Best Practices.](#)

Forbes

[Nonprofits Should Develop Their Tech Fluency.](#)

Here are [101 Digital Marketing Best Practices for Nonprofits.](#)



Nonprofit Tech for Good

THE CHRONICLE OF
PHILANTHROPY

[Ask an Expert: Starting the Merger Conversation in a Crisis.](#)

Big
Duck

Smart communications
for nonprofits

[Words matter: Creating a language guide to inform your communications.](#)



[My Event Is Going Virtual. Now What?](#)



Empowering leaders and organizations to avoid business disasters

[The Trap of Getting Back to Normal in the Pandemic.](#)

[Empathy, self-care, and fundraising during COVID-19.](#)



[How to inspire employee giving with a virtual campaign](#)



[How to Stand Out in All That Email.](#)

Upcoming Webinars

Tuesday, July 14, 2020

2:00 p.m. [Walking the Walk: Engage Volunteers in your Volunteer Engagement Program](#), The Learning Center

Wednesday, July 15, 2020

12:00 p.m. [Planning for Organizational Change: HR Strategies to Help Your Business Navigate the New 'Normal'](#), Entrepreneur

1:00 p.m. [How to Build Profit-Purpose Partnerships During a Recession](#)

2:00 p.m. [HOW TO: Become less dependent on government, program, or event revenue \(and grow individual donations\)](#), Bloomerang

3:00 p.m. [Navigating Your Nonprofit's Challenges through Emotional Intelligence](#), Nonprofit Hub

Thursday, July 16, 2020

1:00 p.m. [Fundraising Metrics: State of the Industry and Looking Forward](#), iWave

2:30 p.m. [Social Media 101 for Nonprofits](#), Firespring

Tuesday, July 21, 2020

11:00 a.m. [How to Grow Individual Donations](#), Firespring

1:00 p.m. [How To Successfully Onboard New Subscribers To Your Nonprofit E-Newsletter](#), Bloomerang

2:30 p.m. [How to Captivate and Engage Constituents with Your Website](#), Firespring

Wednesday, July 22, 2020

1:00 p.m. [Bringing Communities Together Online During a Crisis](#), Nonprofit Learning Lab

2:00 p.m. [Designing Virtual Opportunities, Managing Remote Volunteers](#), The Learning Center

Recorded Webinars to Watch on Your Time

- [Creating Powerful and Holistic Corporate Relationships with Tammy Charles](#)
- [Crowdfunding in Our Climate: A Digital Fundraising Plan of Action](#)
- [Cultivating Strength: How to Protect Against Burnout and Build Resilience During Adversity](#)
- [Donor-advised funds, the CARES Act, and the Tax Cuts and Jobs Act of 2017: what do we do now?](#)
- [Engaging Donors So They Stay & Give Funds You Can Count On for Years to Come](#)
- [Financial Leadership: Making Good Decisions in Unprecedented Times](#)
- [From Prospect to Partner: Nurturing Corporate Partnerships in the Midst of COVID](#)

**[Tell us](#) what you want to see in our daily updates.
[What do you want to know?](#) Let us research for you!**



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324 SE 24th St., Ocala, FL 34471
(352) 622-5020

