



COMMUNITY FOUNDATION
Ocala/Marion County

**Local Resources for Local Nonprofits
Weekly Briefing - May 5, 2020
(Weekly briefings on Tuesdays at 2:00 p.m.)**

We are Here for You.



For the Tech Talks Software Series, **today** at 3:00 p.m., we welcome **DonorPerfect** and Thursday, May 7 at 3:00 p.m. we welcome **Network for Good** to introduce their donor management software products to you via Zoom. **Join us** and watch previous sessions on **YouTube**.

We want YOUR NONPROFIT featured in a Community Impact Spotlight on our new **YouTube Channel**. To be included, **contact us**.



According to the *Nonprofit Finance Fund*, many nonprofits do not have at least three months' cash reserves to operate during a crisis. **Friday, May 8 at 11:45 a.m.** Corinne Turcotte, CPA, Senior Manager with James Moore & Co. talks about reserve policies and shows you how to calculate the amount of reserve funds your organization needs to be sustainable in times of crisis. shares via Zoom. **Register Now.**

The Marion County Hospital District COVID-19 Relief Fund has awarded 12 nonprofits with \$210,690. Have you been considered? **Request an application**, and **check our**

[website](#) for more info.



Updated Resources From Partners and Beyond

Unless indicated as information coming from a sponsor or previous presenter, we do not endorse any third party from which we link information. These are meant as resources to assist our nonprofits and are not endorsements.



DonorPerfect offers [The COVID-19 Fundraising Template Kit for Nonprofits](#).



Here are [Three Tips For Managing Legal Contracts Amidst COVID-19](#).

funraise

[funraise offers Global Nonprofit Technology Stats You Need to See.](#)



Here are [5 Prospect Lists You Can Build in 5 Minutes](#).



Here are [5 Ways to Make Your Email Fundraising Appeals Sound More Human](#).

Here are [7 Tips for Creating a Virtual Run/Walk](#).



MARKETING FOR THE MODERN NONPROFIT

Julia Campbell shares [Thanking Corporate Sponsors: 20 Ways to Thank Virtual Event Sponsors](#).



Here are [26 Fundraising & Digital Marketing Research Reports for Nonprofits](#).

Virtuous presents a [Responsive](#)



[TikTok launches Donation Stickers, allowing creators to fundraise for coronavirus relief efforts.](#)



[Emphasizing Communication and Community During Emergencies.](#)

[Do You Need a Website Pop-up? Nonprofit Best Practices in 2020](#)



Upcoming Webinars

Wednesday, May 6, 2020

12:30 p.m. [How Integrating Storytelling into Your Organization Drives Happiness \(and Revenue Too\)](#), Keela

1:00 p.m. [Legacy Giving: Why It's Essential, Now More Than Ever](#), Network for Good

2:00 p.m. [Creating a Comprehensive and Engaging Volunteer Training Program](#), Learning Center

Thursday, May 7, 2020

11:00 a.m. [Cut Costs and Get Creative in Crisis Mode with Nonprofit Appeals](#), Firespring

1:00 p.m. [Virtual Engagement: How to Create Participatory Virtual Experiences that Keep your Donors Engaged in Times of Crisis](#), CharityHowTo

2:00 p.m. [Boards & CEOs: The Secrets to Effective Governance](#), Grantspace by Candid

Friday, May 8, 2020

2:00 p.m. [COVID-19 Funding Strategies: Tapping Foundation](#)

[Support](#), Bloomerang

Tuesday, May 12, 2020

1:00 p.m. [How to Promote Your Online Fundraising Campaign](#), CharityHowTo

2:00 p.m. [Getting Started with the Google Ad Grants for Nonprofits](#), TechSoup

Wednesday, May 13, 2020

10:00 a.m. [Making the Case for Continued Fundraising to your Leadership](#), Graham-Pelton

2:00 p.m. [Measuring Success: How to Strategically Assess Your Program](#), Learning Center

4:30 p.m. [Engaging Your Donors So They Stay and Give Funds You Can Count On for Years to Come](#), Firespring

Thursday, May 14, 2020

1:00p.m. [How to Engage Donors & Raise Emergency Funds During the COVID-19 Crisis](#), keela

2:00 p.m. [Hack the Mind: Using Psychology to Boost Your Fundraising](#), Bloomerang

Tuesday, May 19, 2020

12:00 p.m. [The Art and Science of Retaining Digital Donors](#)

2:30 p.m. [How to Get the Most Out of Your Nonprofit Website](#), Firespring

[Tell us](#) what you want to see in our daily updates.
[What do you want to know?](#) Let us research for you!



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