



COMMUNITY FOUNDATION
Ocala/Marion County

**Local Resources for Local Nonprofits
Weekly Briefing - May 12, 2020
(Weekly briefings on Tuesdays at 2:00 p.m.)**

We are Here for You.

We want YOUR NONPROFIT featured in a Community Impact Spotlight on our new [YouTube Channel](#). To be included, [contact us](#).



In this week's Tech Talks Software Series, **today** at 3:00 p.m., we welcome [DonorView](#) and Thursday, May 14 at 3:00 p.m. we welcome [Little Green Light](#) to introduce their donor management software products to you via Zoom. [Join us](#) and watch previous sessions on [YouTube](#).

The College of Central Florida is offering 10 self-paced, online noncredit courses available to employers and their staff at no cost through June 30. Courses include: Creating WordPress Websites; Fundamentals of Supervision and Management; Twelve Steps to a Successful Job Search; Small Business Marketing on a Shoestring and Individual Excellence and more. Visit CF.edu/CorporateCollege and click on Free Courses for info.



—an equal opportunity college—

Join Lauren Deiorio,
Community Foundation
President & Executive Director, on
Thursday, May 14 at 10 a.m.
for a webinar with the CEP

*The Future of Charitable Giving
After the Coronavirus*

VIA ZOOM & ON FACEBOOK! - THURSDAY, MAY 14
10:00AM

regarding the *Future of Charitable
Giving After COVID-19:
What For-Profit and Nonprofit
Businesses Need to Know.*
Join us.

Fourteen nonprofits have received \$237,610 from the Marion County Hospital District COVID-19 Relief Fund. To be considered, [Request an application](#), and [check our website](#) for more info.



Updated Resources From Partners and Beyond

Unless indicated as information coming from a sponsor or previous presenter, we do not endorse any third party from which we link information. These are meant as resources to assist our nonprofits and are not endorsements.



Using [social media to take your digital fundraising from 'meh' to 'wow.'](#)



Here are [9 Unusual Ways You Can Spread Joy Remotely to Staff and Donors.](#)



Here are [10 Ideas for a Virtual Fundraising Event or Campaign.](#)



Learn about [The Emotional Toll Coronavirus is Taking: And 4 Tips to Get Out of Your Fear Zone.](#)



Here is [An 8-Week Plan to Raise Immediate Emergency Funding.](#)

[The Surprisingly Effective Way to Up Your Fundraising Game and Find Your Most Devoted Donors.](#)



moceanic



Would you believe [Nonprofit Startups? Now? Absolutely!](#)

GET **FULLY**
FUNDED

Brand new nonprofit? Here's a downloadable [New Nonprofit's 90 Day Action Plan](#).

sgENGAGE

Here are [4 Tips for Avoiding Monthly Donor Churn During COVID-19 \(and Beyond\)](#).



sproutsocial

Sprout Sessions Digital 2020: [What's Next for Social Marketers on May 13, 2020 - an all day event](#).

THE CHRONICLE OF
PHILANTHROPY

[Campaigns Urge Donors to Give Away the Money They're Saving During the Pandemic](#).

[How Reactive & Proactive Donor Engagement Strategies Increase Retention](#).



Here are [4 Ways to Boost Your Nonprofit's Digital Storytelling with WhatsApp](#).



Pandemic have you down? [Resiliency Starts at Home](#).



AMERICAN MARKETING
ASSOCIATION

American Marketing Association offers [How nonprofits can boost donations using the marketing mix](#).

Upcoming Webinars

Wednesday, May 13, 2020

10:00 a.m. [Mobilize and motivate: making the case for continued fundraising to your leadership](#), Graham-Pelton.

1:00 p.m. [Building Effective Workplace and Philanthropic Cultures in Your Organization](#), Orr Group.

2:00 p.m. [After the Ask: How to Keep Your Donors Once the Crisis Ends](#), MobileCause.

3:00 p.m. [How to Crisis-Proof Your Nonprofit Social Media Strategy](#), Network for Good.

Thursday, May 14, 2020

10:00 a.m. [Finding Our New Normal: Updating Your Strategic and Operating Plans](#), part of the Thriving Beyond Crisis webinar series from [Strategy Solutions](#), Strategy Solutions.

1:00 p.m. [RISE to the Challenge: The Quick, No-Nonsense Way to Raise Money During a Crisis](#), Get Fully Funded.

3:00 p.m. [Managing a Paycheck Protection Program Loan Effectively](#), Nonprofit Quarterly.

Friday, May 15, 2020

11:30 a.m. [Tough Times Don't Last, Tough People Do! with Brian Crimmins, featuring Tim Tebow](#), part of the Forging Forward Virtual Conference Series

Tuesday, May 19, 2020

12:00 p.m. [The Art and Science of Retaining Digital Donors](#)

2:00 p.m. [Connecting To Your Donors During This Crisis](#), Big Duck.

Wednesday, May 20, 2020

1:00 p.m. [The 411 on 990s: How to Read a 990 Tax Return](#), iWave.

2:00 p.m. [How Nonprofits Can Stretch Their Marketing Budget with](#)

Thursday, May 21, 2020

1:00 p.m. [Can we see the future by reading the past? Charitable giving during and after recessions](#), iWave.

2:00 p.m. [System Change: COVID, Nonprofits & the Economy](#), Nonprofit Quarterly.

Friday, May 22, 2020

8:00 a.m. *Ignite Informational Session:* [Could your nonprofit benefit from additional revenue and awareness for your cause?](#)

The Ignite Leadership team will be sharing how you can apply to receive funding and a platform to showcase your mission. Additionally, information will be shared on what Ignite is all about and how you can join the Ignite team. Please join us for this one-hour zoom call.

2:00 p.m. [How Nonprofits Can Adapt Their Storytelling in the Time of Social Distancing](#), Julia Campbell.

**[Tell us](#) what you want to see in our daily updates.
[What do you want to know?](#) Let us research for you!**



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324 SE 24th St., Ocala, FL 34471
(352) 622-5020

