

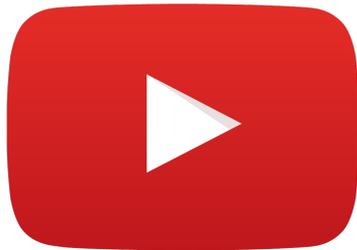


COMMUNITY FOUNDATION

Ocala/Marion County

Local Resources for Local Nonprofits Daily Briefing - April 15, 2020 (now at 2 p.m.)

We are Here for You.



Community Impact Spotlights

The Community Foundation's new [YouTube Channel](#) features videos from local nonprofits about their immediate needs. [Contact us](#) to be featured in an upcoming video.



Tuesday, April 21 at 8:15 a.m.
Virtual NPBC General Meeting
featuring Roadmap routes to
Financial Management,
Communications, Technology
and Strategic Alliances.
[Register Now.](#)



Friday, April 24 at 11:45 a.m.
Rebecca Rogers, CFRE, shares
via Zoom about Board Member
Policies, Expectations and
Conflicts of Interest.
[Register Now.](#)

Have you applied for the Marion
County Hospital District COVID-19
Relief Fund? Request applications
from [our website](#). Funds are
available, and applications are
reviewed every week. Apply today.



Updated Resources From Partners and Beyond

Unless indicated as information coming from a sponsor or previous presenter, we do not endorse any third party from which we link information. These are meant as resources to assist our nonprofits and not endorsements .

Entrepreneur

Entrepreneur offers [Successful Leadership Tactics](#) in crisis and [4 Tips for Leading](#) your company through chaos.

UPMETRICS

Nonprofits can receive [UpMetrics's data analytics and storytelling platform](#) for free.



FLORIDA DEPARTMENT
OF CHILDREN AND FAMILIES
MYFLFAMILIES.COM

USDA Approves [Florida's Request to launch online grocery purchase pilot program](#) for Florida's SNAP recipients.



FUNDRAISING

CCS offers effective communication tips during COVID-19 with [Mastering Your Digital Strategy](#).



Bloomerang offers [11 Tips for Work from Home Self Care](#) specifically for fundraisers.

[Julia Campbell](#) compiled a Google Drive full of real nonprofit social media communications to give you ideas.

MARKETING FOR THE MODERN NONPROFIT



#GivingTuesday has a [Facebook Nonprofit Learning Lab](#) available for anyone interested in learning more.



Here are some examples of [How to Communicate with Supporters During COVID-19](#) and an example of a nonprofit [Virtual Supply Drive](#).

Upcoming Webinars



Thursday, April 16 at 10:00 a.m.
a webinar of Timely Talks for
Nonprofit Leaders on [The Role
of the Board and the Executive
Director During a Crisis.](#)



Thursday, April 16 at 3:00 p.m.
a virtual town hall with Steven
Shattuck, Chief Engagement
Officer at Bloomerang for [Data-
Driven Tactics to Raise More
Money Through the Crisis.](#)



Friday, April 17 at 2:00 p.m.
a virtual panel webinar with
nonprofit leaders entitled [How
Nonprofits Can Navigate &
Adapt to the COVID Crisis.](#)



Register by Friday, April 17 for
this Tuesday, April 21 at 11:00
a.m. webinar entitled [Projecting
Cash Flow: Understanding
Your Financial Future.](#)



Tuesday, April 21 at 2:00 p.m.
a webinar entitled [How to
Decipher Your Web Analytics
\(and Use Them to Your
Advantage\).](#)



Tuesday, April 28 at 2:00 p.m.
a webinar entitled From
[Prospect to Partner -
Nurturing Corporate
Partnerships in the Midst of
COVID.](#)

**[Tell us](#) what you want to see in our daily updates.
[What do you want to know?](#) Let us research for you!**



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