

Local Resources for Local Nonprofits
Weekly Briefing - May 26, 2020
(Weekly briefings on Tuesdays at 2:00 p.m.)

#### We are Here for You.

Sixteen different local nonprofits have received \$267,820 from the Marion County Hospital District COVID-19 Relief Fund. Request an application, and check our website for more info.





In this week's Tech Talks Software Series, today at 3:00 p.m., we welcome SharpSpring marketing automation software company and Thursday, May 28 at 3:00 p.m. we welcome Keap CRM & marketing automation software (formerly InfusionSoft) to introduce their products to you via Zoom. Join us and watch previous sessions on YouTube.

We have recently added a few new job listings to our Nonprofit Job Bank. Check them out.



#### **Updated Resources From Partners and Beyond**

Unless indicated as information coming from a sponsor or previous presenter, we do not endorse any third party from which we link information. These are meant as resources to assist our nonprofits and are not endorsements.





Ask an Expert: How to Host **Engaging Virtual Fundraising** Events.

Here are tips for **Overcoming** Screen Fatigue.

# sage Intacct

Sage Intacct Offers 5 Things Your Nonprofit Can Do to Ramp Up Faster After COVID-19

## ZARVANA

**How to Move Between Applications on Your Computer Twice as Fast.** 



The Ultimate Guide to Live **Video Streaming on Social Media for Nonprofits.** 

What we learned from #GivingTuesdayNow





**Eight Steps for Managing Through Tough Times**.

#### techsoup

**Types of Stories That Reporters Love and How You** Can Get Their Attention.



Schedule a Free Consultation With a Neon One Specialist: Creating a DIY Fundraising Campaign, Marketing Strategies in the Wake of COVID-19, **Online Silent Auction Tips that** Work, Small to Mid-Sized Donor Retention in a COVID-19 World, How to host a virtual event?, and The Arts: Providing a Virtual Escape



**Should Your Nonprofit Engage** in Strategic Planning During **Uncertain Times? No: Here's 3 Steps to Take Instead** 

### Beth's Blog Notworks and Data for Social Change

Here are Five Tips for **Nonprofits to Avoid Virtual** Fatique.



#### **Jayne Cravens Blog**

Here are 21 simple things to do while your programs are on hold during COVID-19 quarantines.



Here are 15 Email Marketing
Tips To Help Nonprofits
Expand Their Reach.

## CLAIRIFICATION

**Donor Thank You Calls e-Book** 

#### **Upcoming Webinars**

#### Tuesday, May 26, 2020

3:00 p.m. Optimizing Your LinkedIn Profile for Virtual Networking, Julia Ha Truong, Leadership and Career Coach

#### Wednesday, May 27, 2020

2:00 p.m. Introduction to Fundraising Planning, GrantSpace

7:30 p.m. <u>How Nonprofits Can Adapt Their Storytelling in the Time</u> <u>of Social Distancing</u>, Julia Campbell

#### **Thursday, May 28, 2020**

1:00 p.m. <u>Helping your NFP Organization Weather the Economic Storm</u>, Charity Village and Enken

2:00 p.m. Nonprofit Real Estate: Cleaning up From COVID-19, JMT Consulting

3:00 p.m. <u>Town Hall on various fundraising topics</u>, Amy Eisenstein

#### Friday, May 29, 2020

1:00 p.m. Community Conversations with iDonate, iDonate

#### Monday, June 1, 2020

**2:00 p.m. <u>Toolkit Talks: Fundraising in Times of Crisis</u>** Capital Campaign Toolkit

3:00 p.m. (Every weekday) Ten Percent Happier offers a <u>live guided</u> meditation and a virtual break from social distancing for free.

#### Tuesday, June 9, 2020

12:00 p.m. <u>Putting Your Supporters First: Improving the Donor Experience</u>

1:00 p.m. <u>How Your Nonprofit Can Recruit & Retain Digital</u>
<u>Sponsors</u>, Nonprofit Tech for Good and QUA+ION

<u>Tell us</u> what you want to see in our daily updates. <u>What do you want to know?</u> Let us research for you!



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