



# COMMUNITY FOUNDATION

*Ocala/Marion County*

## Local Resources for Local Nonprofits Daily Briefing - April 29, 2020 (now Monday, Wednesday and Friday at 2 p.m.)

**We are Here for You.**



We kicked-off Tech Talks this week with donor management software presentations. Tomorrow, Thursday, April 30, at 3:00 p.m. we welcome **Bloomerang** and next Tuesday, May 5 at 3:00 p.m., we welcome **DonorPerfect** to introduce their products to you via Zoom. **Join us!**

The Marion County Hospital District COVID-19 Relief Fund has awarded 10 nonprofits with \$186,008. Are you in the mix? **Request an application**, and **check our website** for more info.



We want YOUR NONPROFIT featured in a Community Impact Spotlight on our new **YouTube Channel**. To be included, **contact us**.

If you weren't in the first round of funding, the **SBA Paycheck Protection Program** is up and running again. **Contact us** or check out **our website** if you need help finding a lender or more info.



## Updated Resources From Partners and Beyond

Unless indicated as information coming from a sponsor or previous presenter, we do not endorse any third party from which we link information. These are

meant as resources to assist our nonprofits and are not endorsements.



Big Duck offers [Nonprofit Communications Engine online workshops](#).



Capital Campaign Toolkit  
Everything You Need for a Successful Campaign

Here is info on [How to Lead Your Nonprofit Organization Through a Crisis](#).



SocialMedia  
Examiner

Branching into new areas of social media? Here's some info on [How to Create Your First TikTok Video](#).



CHARITY NAVIGATOR  
Your Guide To Intelligent Giving

Read about the [Impact of the Pandemic & Economic Shutdown on the Nonprofit Sector](#) from Charity Navigator.

Classy

Here are [8 Tips to Nail Your Social Media Posts During COVID-19](#).

A telling article states [Charities are suffering financially during coronavirus crisis, despite increased need](#).

FOX  
BUSINESS



DonorPerfect offers [The New Donor Welcome Series Email Template Kit](#).



Here's another resource for [How To Plan For Giving Tuesday Now](#).



moceanic

Moceanic offers [7 Common-Sense Ways to Love Your Donors](#) and [The 4 Pillars of Donor Love That Can Transform Your Fundraising](#).



Learn [How 6 Nonprofits Engaged Their Supporters During the COVID-19 Outbreak](#).



Learn [10 Donation Page Best Practices for Nonprofits](#) and [3 Emerging Fundraising Trends for Nonprofits](#).

*The Chronicle of Philanthropy* shares [How to Run a Virtual Office, From Leaders Who Have Done It for Years](#).

THE CHRONICLE OF  
**PHILANTHROPY**

## Upcoming Webinars

### Thursday, April 30, 2020

**10:00 a.m.** [How to Be a Great Board Member During COVID-19: What Your Organization Needs](#), Graham-Pelton

**1:00 p.m.** [Flattening the curve on the infodemic with Joan Donovan](#), The Knight Foundation

**2:00 p.m.** [CARES Act: Best Practices in Planning for Paycheck Protection Program Loan Forgiveness](#), The Nonprofit Partnership

### Friday, May 1, 2020

**11:30 a.m.** [Preparing for a Post-COVID-19 Reality, part of the Forging Forward virtual philanthropic conference series](#), Changing Our World

### Tuesday, May 5, 2020

**10:00 a.m.** [We're Shut Down, Now What?](#), part of the Thriving Beyond Crisis webinar series from Strategy Solutions

### Wednesday, May 6, 2020

**1:00 p.m.** [Financial Sustainability: Consolidation in a Time of Uncertainty](#), RootCause

## Thursday, May 7, 2020

10:00 a.m. [Cash Now: Fundraising Strategies During Crisis](#), part of the Thriving Beyond Crisis webinar series from Strategy Solutions

1:00 p.m. [Flattening the curve on the infodemic with Dr. Safiya Umoja Noble](#), The Knight Foundation

## Tuesday, May 12, 2020

10:00 a.m. [Going Virtual: Strategies for Program Sustainability](#), part of the Thriving Beyond Crisis webinar series from Strategy Solutions

## Wednesday, May 13, 2020

1:00 p.m. [Program Design: Adapting Service Delivery in Response to Uncertainty](#), RootCause

## Thursday, May 14, 2020

10:00 a.m. [Finding Our New Normal: Updating Your Strategic and Operating Plans](#), part of the Thriving Beyond Crisis webinar series from Strategy Solutions

**[Tell us](#) what you want to see in our daily updates.  
[What do you want to know?](#) Let us research for you!**



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