



# COMMUNITY FOUNDATION

*Ocala/Marion County*

## Local Resources for Local Nonprofits Daily Briefing - April 24, 2020 (now Monday, Wednesday and Friday at 2 p.m.)

**We are Here for You.**



So far, the Marion County Hospital District COVID-19 Relief Fund has awarded 10 nonprofits with \$186,008. Has your nonprofit [requested an application?](#) [Check our website](#) to see if you qualify.



Starting **Tuesday, April 28** at 3:00 p.m. we welcome software representatives to introduce their products to you via Zoom.



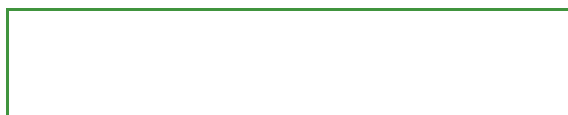
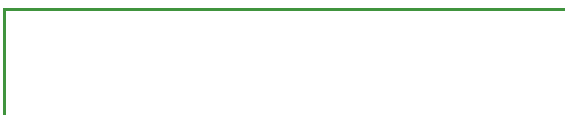
Wednesday, April 29 from 11:30 a.m. - 1:00 p.m., the Kennedy Forum presents an NPBC member- exclusive training [Strategies to Help Manage Stress, Improve Self-Care and Reduce Isolation.](#)

The Community Foundation's new [YouTube Channel](#) features local nonprofits in Community Impact Spotlight videos. [Contact us](#) to be featured in an upcoming video.



## Updated Resources From Partners and Beyond

Unless indicated as information coming from a sponsor or previous presenter, we do not endorse any third party from which we link information. These are meant as resources to assist our nonprofits and are not endorsements.





Building on 30 Years of Success

Here is a Google Drive linking to the [“Financial & Strategic Preparedness for COVID-19” webinar and supplemental resource.](#)



Bloomerang presents [Nonprofit Grant Seeking: Engaging Funders During a Pandemic.](#)



[Donor Opinion: COVID-19, a report surveying Americans’ Mindset, Motivations and Interest in Social Causes During a Global Pandemic](#)



The when, where and how of informed disaster giving

The CDP COVID-19 Response Fund focuses on nonprofits working directly to respond to the pandemic among vulnerable populations including older adults, people with disabilities and those vulnerable to the physical health, mental health and economic impacts of the pandemic. [Read more.](#)

MARKETING FOR THE MODERN NONPROFIT

Julia Campbell offers some tips for Thanking Event Sponsors: [5 Ways to Thank Corporate Sponsors with Social Media \(Without Posting Ugly Logos\)](#)

Entrepreneur offers [5 Tips to Leading Your Company Through the Chaos.](#)

# Entrepreneur



Adrian Sargeant reveals [How Fundraising Meets Human Needs.](#)

The **Better Fundraising Co.**

The Better Fundraising Co. offers [4 COVID-19 Fundraising Principles.](#)



Here are [7 Low-Cost Ways to Stay Connected with Donors.](#)



Here is a [Shortlist of COVID-19 Era Tools for Social Marketers](#).



Learn how Wild Apricot [Increased Online Event Registrations by 200% with a 3-Email Reminder Formula](#).

Here are a few [Principles for Productive Online Communication](#).

# ZARVANA



Aspen Leadership Group provides [COVID-19 Resources: How to Reach Your Donors and Volunteers](#).



BAIN & COMPANY

Bain & Co. presents a [CEO Plan for Coronavirus: Actions to Take Now](#).



BBC News presents [Coronavirus: How to protect your mental health](#).



[What Nonprofit Board Members Should Be Doing Right Now to Address the COVID-19 Situation](#).



[How To Lead With Mental Health In Mind During The Coronavirus Pandemic](#).

## Upcoming Webinars

### Wednesday, April 29, 2020

12:00 p.m. [Pioneering the New Frontier](#), Charidy Academy

1:00 p.m. [Leading Through Crisis to Recovery](#), Orr Group

2:00 p.m. [It's a New World: How to Cultivate Your Online Community](#), Firespring

2:00 p.m. [Attaining Corporate and Philanthropic Support During](#)

[COVID-19](#), Grantspace

2:00 p.m. [Financial Stewardship in Troubled Times: Managing Endowments and Spending Policies](#), National Center for Philanthropy

## Thursday, April 30, 2020

10:00 a.m. [Stress Eating and Weight Gain](#), Active Marion Project

11:00 a.m. [The Light at the End of the Tunnel is Bright!](#) iWave

2:00 p.m. [Why Fundraisers Should Press “Play” Not “Pause”](#)

2:00 p.m. [Cybersecurity to Insurance Recoveries: Legal & Practical COVID-19 Advice and Best Practices for Nonprofits](#), JMT Consulting

## Tuesday, May 5, 2020

1:00 p.m. [How to Increase Your Nonprofit Leadership and Effectiveness During the Crisis. Don't Just Bounce Back, Bounce Forward!](#), iWave

1:00 p.m. [Building Community Connections Through Social Media](#)

## Tuesday, May 12, 2020

3:00 p.m. [WHAT'S AHEAD? 3 Experts Share Their Advice: Scenario Planning for a Post-COVID World](#)

## Thursday, May 14, 2020

12:00 p.m. [Job-Seeking Success During A Crisis](#)

2:00 p.m. [Go Paperless NOW! Empower All Your Departments to Work Remotely](#), JMT Consulting

**Tell us what you want to see in our daily updates.  
What do you want to know? Let us research for you!**



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