

# 2019

## ANNUAL REPORT



*Building A Stronger Community...* ONE PASSION AT A TIME



COMMUNITY FOUNDATION  
*Ocala/Marion County*





# message from EXECUTIVE DIRECTOR



It's an exciting time to be a part of the Ocala and Marion County community. The population is booming, job growth has spurred low unemployment, new construction and new opportunities are around every corner. Whether you've been in this community for generations or you're new to our area, you will see the amazing growth at the Community Foundation as well.

At the start of 2019, we presented a vision to local leaders for a Nonprofit Resource Center. We rely on our nonprofits to meet the challenging needs facing our community's most vulnerable, and the Resource Center would serve as a haven for development and sustainability planning. By April, the vision was born through partnership with Marion County, the City of Ocala, the Marion County Hospital District and AdventHealth Ocala. Through the pages of this annual report, you'll see the impact we've already had on dozens of nonprofits in just a few short months. We are just getting started.

At the Foundation, our goal remains - building a stronger community...one passion at a time. Whatever moves you to action or drives your charitable endeavors, we want to ensure your passions are fulfilled while strengthening this community. Whether you have passion for the arts, programs in education and literacy, access to health care, resources for foster children, protection of the environment and the springs or any of a number of other causes, your Community Foundation for Ocala/Marion County is here to partner with you.

Sincerely,

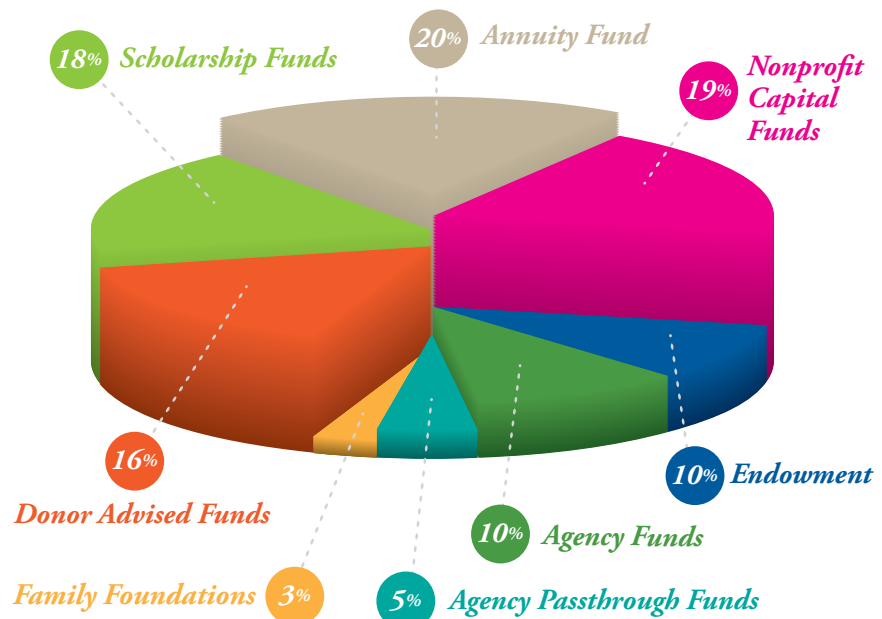
Lauren B. Deiorio  
Executive Director



## A NEW HOME FOR NONPROFITS

With the help of Nonprofit Resource Center partners, we moved into the "brick building on the hill" in early 2019. At 324 SE 24th Street just off Pine Ave/US 441, we are centrally located to benefit nonprofits across the community with services and resources needed to grow their capacity and sustainability. In 2019, we offered Grant Services to dozens of nonprofits, many of whom had never received grant awards, and some who had never completed a grant application before. In just six months, we helped bring in more than \$2.5 million in new grant dollars to community nonprofits. We rounded out the year forging partnerships to kick-off 2020 with many new programs and opportunities for nonprofits. From professional development and strategic planning services to finance and accounting counseling and camera-phone video coaching, our nonprofits will have access to more resources than ever before.

## FUND BREAKDOWN



# 2019

ANNUAL REPORT



"We knew that grant funds could help us advance our mission, but we didn't know where to start. The Grant Services staff at the Nonprofit Resource Center walked us through the process step by and step. With their help, we received our first grant!"

All About You Angels, a 501(c)(3) nonprofit supporting women through the journey of breast cancer



Photo Courtesy Of Visel Photo

It is my pleasure to serve as one of the co-founders of this Community Foundation, along with my friend Bob Reilly, and to currently Chair the Board of the Board of Directors for 2019-20. I'm pleased to announce that the 2019 fiscal year has been one of many milestones for the Foundation, as listed below.

Our generous donors continue to seek support and advice from Foundation staff and board members about gifting strategies for income and estate tax advantages, advice on selection of successful and accountable charities, and structuring gifts to causes to achieve high impact. They know that using the Foundation as a vehicle for giving is easier, faster, more economical and beneficial than establishing a private foundation. They take advantage of the benefits and services offered through Foundation donor advised funds that are not available through institutional donor advised funds.

With continued vision and dedication from this Board of Directors, I'm certain we will continue to highlight more significant milestones and shattered records for many years to come.

## 2019 MILESTONES

A record number of Foundation grants given to 36 area nonprofits.

Our lifetime reach extended to more than 80 charitable organizations located in Marion County and beyond.

More than \$2.5 million in grants awarded to local causes through the support and services provided by the Nonprofit Resource Center's Grant Services team.

We established a record-breaking 11 new funds.

We welcomed five new members to the Board of Directors with remarkable credentials and a depth of knowledge and experience in philanthropy.

## BY THE NUMBERS



**42 Nonprofit Discovery Meetings**  
by Nonprofit Resource Center Grant Services



**11 New Funds**  
Established in 2019



**\$2.68 Million in Assets**,  
a 50% increase year over year



Since 2016 **\$175,000 in Muns Nursing Scholarships** – with \$43,000 going to fund nursing education for 16 students in 2019.



Since 2014, **\$188,000** in ARC Marion Foundation Scholarships for Hope awarded the fund services for the developmentally disabled in Ocala/Marion County.



NonProfit Business Council  
130 Member Nonprofits –  
**25% growth year over year**



Estate Planning Council first year, **31 members, 4 meetings, 5 different estate planning sectors**



More than **15 funds available** for donations on our website at [OcalaFoundation.org/existing-funds](http://OcalaFoundation.org/existing-funds)



Photo Courtesy Of Meagan Gumpert



“Investing donations within the Community Foundation, allows gifts to grow while you decide the causes you want to support. The Foundation offers resources to help learn about nonprofits, their missions, and the projects that have the greatest needs. That’s why it’s easy for families to get involved. You can work with the Foundation while helping teach your family to give back to the community.”

–Rich Bianculli, Community Foundation fund holder and board member

# PARTNERSHIP

Programs of the  
COMMUNITY FOUNDATION  
Ocala/Marion County



“When we learned about the Community Foundation’s plans for a Nonprofit Resource Center, we saw a great opportunity for partnership and chose to get involved right away. They are helping to build capacity with local nonprofits, teaching them to run like businesses, and bringing in additional dollars for nonprofits to service our community’s needs impacting the health and wellness of Marion County citizens. What they are doing aligns perfectly with area nonprofits who are meeting the Marion County Hospital District’s targeted health concerns, and we are proud to partner with the Nonprofit Resource Center.”

*-Curt Bromund, Executive Director, Marion County Hospital District*



“The County’s vision is to Empower Marion for Success. What the Community Foundation has done in the short time since opening the Nonprofit Resource Center has truly shown how integral our nonprofits are to our community’s success. Through their grant services division, they are bringing in new resources to impact so many community needs. We are proud partners and consider them a part of our County’s success story.”

*- Michelle Stone, Marion County Board of County Commissioners 2019 Chairman*

“Partnering with the Community Foundation became a natural fit for AdventHealth Ocala. We had the space on Pine Ave., and they had the vision for the Nonprofit Resource Center. We are pleased to be a founding partner with them and are excited to see what the future holds.”

*-Joe Johnson, President and CEO of AdventHealth Ocala*

“The City of Ocala is better for having the Community Foundation as a partner. When an issue arises, it seems the Foundation has an answer. They know how to help make things happen, and the growth they’ve experienced in just one year speaks volumes. Our community can keep growing stronger through partners like the Foundation.”

*-Mayor Kent Guinn, City of Ocala*



“Bringing the Estate Planning Council of Marion County under the leadership of the Community Foundation reinvigorated the dormant council and set us up for a terrific future. The resources and expertise the team at the Foundation brings to those of us in estate planning has been so beneficial to my clients and me this year. I can’t wait to see what the future holds and am glad to be a part of it.”

*- Tim Dean, President of the Estate Planning Council, Dean Law Firm, LLC*



*Photo Courtesy Of  
Ocala Style*

“It has been such a rewarding experience to watch the NonProfit Business Council grow from an idea when I was the president & CEO of the Ocala/Marion County Chamber of Commerce to the thriving program at the Community Foundation that it is today. Serving as the chair of the Council these past two years, I’ve watched growth the Foundation has breathed into the nonprofits in this community, and their future plans at the Nonprofit Resource Center will be such a resource to all including me as a leader in the nonprofit community today. I wish much success to the Foundation as they continue to make our community even stronger.”

*- Jaye Baillie, APR, IOM, Chair of the NonProfit Business Council 2018-2019  
Executive Director, Marion Cultural Alliance*

*Building A Stronger Community... ONE PASSION AT A TIME*

*Want to learn how you can get involved? Contact us today.*



324 SE 24th Street • Ocala, FL 34471  
352-622-5020  
[www.OcalaFoundation.org](http://www.OcalaFoundation.org)